

# Earthjet Air Taxi Service Coming to Canada

WEST PALM BEACH, Fla. – Oct. 17 (SEND2PRESS NEWSWIRE) – Earthjet Incorporated is pleased to announce that it has sold the exclusive Master Franchise rights for Earthjet's Air Taxi Franchise service in Canada to Stephen Smith, former President and CEO of four airlines in Canada, including Air Ontario, WestJet and Air Canada's ZIP.



**Send2Press® Newswire**

Steve will be responsible for developing and launching Earthjet's Air Taxi Franchise in Canada. Earthjet estimates that the Canadian market will absorb hundreds of aircraft which are designed for passenger comfort, including stand-up headroom, large seats, generous personal space for privacy and a lavatory. The Canadian Earthjet Air Taxi fleet will be introduced into operation shortly after the U.S. service begins.

Mr. Smith states: "I see the next era in passenger air service in the world being one that gives customers what they are really looking for- convenience. Earthjet's Air Taxi Franchise will allow us to do that – be more convenient for customers – flying out of community and regional airports, at flight times dictated by the customer, without long check-in lines, and avoiding lengthy commutes to major airports. Our service will be offered in new jet aircraft – at airline fares. While we are some years from commencing air

service, being able to be part of a team like Earthjet, with service already slated for the US, Latin America and now Canada, will allow us to put together the best operation and network for our customers.”

Earthjet COO, Joseph Grimes states: “Earthjet is thrilled to have a Master Franchisor such as Stephen Smith in Canada. Our goal is to scale up operations, so cultivating proven operators in international markets is strategic to Earthjet’s business. Canada has approximately 30 percent cross-border airline travel with the U.S., and an even greater percentage of cross-border business jet travel – making the relationship to cultivate Earthjet within Canada a unique strategic move. Earthjet stands to benefit greatly from our association with Steve, and Canadians are one step closer to enjoying the benefits of having Earthjet Air Taxi service available to them. We look forward to building the market together.”

### **About Earthjet**

Earthjet Incorporated was established to bring airline affordability to business jet travel, and open up private jet travel to millions more passengers. By developing a network of highly qualified professional pilot-owners, our franchise will offer safe, high quality and reliable service through a vast network. We believe Earthjet is the next evolutionary step in air travel, combining the comfort, convenience and speed of business jets with seat prices normally associated with the airlines.

For more information about Earthjet, please visit their Web site:  
[www.earthjet.com](http://www.earthjet.com).

News issued by: Earthjet Incorporated

# # #

Original Story ID: (2116) :: 2006-10-1017-004

Original Keywords: Earthjet Incorporated, taxi jet service, Canada airline, airplane, air service provider, jets, Joseph Grimes, Stephen Smith, Air Taxi Franchise, network, aviation Earthjet Incorporated