

For Third Straight Year, The Active Network Named One of North America's Fastest Growing Companies in Deloitte Technology Fast 500

ARCHIVAL CONTENT

The Active Network Achieves 940 Percent Revenue Growth Rate, Ranking 180

SAN DIEGO, Calif. – Oct. 19 (SEND2PRESS NEWSWIRE) – The Active Network, Inc., a leading provider of application services technology and marketing services to community service organizations, was named one of North America's fastest growing technology companies on Deloitte's 2006 Technology Fast 500. Ranked by percentage revenue growth over five years, The Active Network grew 940% from 2001 to 2005 and ranked 180th overall.

Recording a record \$45,980,000 in revenues in 2005, this is the third consecutive year The Active Network has made the Technology Fast 500 list. "Over the past year, The Active Network has significantly increased its breadth of service offerings, grown its already sizable customer base and expanded into additional market segments – all while keeping a close eye on profitability," said Dave Alberga, chief executive officer of The Active Network, Inc. "Without a doubt, this success could not have been achieved without the drive and determination of our entire team. We are honored to be recognized once again on the Tech 500 list."

The Active Network's application services help organizations increase efficiency and reduce the cost and complexity of managing daily administration. The company's marketing services provide access to active consumers, promotes organizations' programs and services, and also creates revenues through new public services. Recently, the company's marketing services division, Active Marketing Group (www.ActiveMarketingGroup.com) was ranked among the top 30 U.S. promotions agencies in PROMO magazine's annual PROMO 100. It was also named 12th fastest-growing agency and earned a top 50 spot among the highest revenue-producing agencies.

The Fast 500 ranks the fastest growing technology, media, telecommunications and life sciences companies in North America. It is compiled from Deloitte's 16 regional North American Fast 50 programs, nominations submitted directly to the Fast 500 and public company database research. Companies are selected based on percentage revenue growth from 2001 to 2005. To qualify, entrants must own proprietary intellectual property or proprietary technology that contributes to a significant portion of the company's operating revenues or devote a significant proportion of revenues to research and development of technology. Base-year operating revenues must be at least \$50,000 USD or \$75,000 CD, and current-year operating revenues must be at least \$5 million

USD or CD. Companies must be in business a minimum of five years and headquartered within North America.

About The Active Network, Inc.

The Active Network, Inc., based in San Diego, Calif., provides application services technology and marketing access to community service organizations and is a leading online community for active lifestyles. The company's application services help organizations increase efficiency and reduce the cost and complexity of managing community activities and fundraising events, providing technology that automates information collection, activity registration, facility reservation, membership and fundraising management.

The company offers marketing access through integrated marketing and consumer promotions that develop authentic relationships between brands and active consumers. Organizations can also access marketing services that promote community use of online services as well as marketing partnership programs that create additional revenues for organizations through new services for the public.

Through its Web properties, www.Active.com, www.eteamz.com and www.ActiveGolf.com, The Active Network provides consumer services and resources that support participation in healthy lifestyles. The Active Network serves organizations and participants in multiple markets throughout the United States, Canada, Australia and New Zealand. For more information, please visit www.TheActiveNetwork.com or call 1-888-543-7223.

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