

# Internet-Enabled Consumer Telecom Services Will Generate \$265 Billion Over Five Years, says Insight Research

BOONTON, N.J. – Oct. 30 (SEND2PRESS NEWSWIRE) – A wide array of new Internet-enabled communications services geared to the needs of consumers is expected to generate nearly \$265 billion for phone companies and other telecommunications carriers worldwide over the next five years, according to a new market research study from The Insight Research Corporation. These new Internet-enabled services include: residential video telephony; fixed-mobile convergence; file sharing services; streaming services; location-based services; and presence-based services.



**Send2Press® Newswire**

Insight Research's market analysis study, entitled "IP-Based Application Services Market 2006-2011," notes that wireless and mobile telecommunications carriers seem to be making the most headway when it comes to offering these new services, mainly because they tend to have greatest amount of control over the content in their networks as well as more flexible billing platforms. Wireline carriers expect operational and infrastructure savings by deploying the new IP-based services, and are initially choosing to rollout the new services as an overlay on their existing network.

"These new IP-enabled services are the first tangible fruits of next-generation networking," says Robert Rosenberg, Insight Research. "However, the actual revenue contributions made by all of our IP services represent just 0.9 percent of all global wireline and wireless telecommunication service revenues forecasted for 2006 and just 5.7 percent of those forecasted for 2011. Thus, while these services do indeed represent the forward edge of service delivery, their revenue impacts remain modest throughout our forecast period," Rosenberg concluded.

"IP-Based Application Services Market 2006-2011" examines spending and usage patterns for residential video telephony, fixed-mobile convergence, file sharing services, streaming services, location-based services, and presence-based services.

An excerpt, table of contents, and ordering information for this IP services market research report are online at [www.insight-corp.com/reports/ipapps06.asp](http://www.insight-corp.com/reports/ipapps06.asp). This 272-page report is available immediately for \$3,995 (hard copy). Electronic (PDF) reports can also be ordered online. Visit the Website, or call 973/541-9600 for details.

News issued by: The Insight Research Corporation

# # #

Original Story ID: (2161) :: 2006-10-1030-003

Original Keywords: The Insight Research Corporation, Robert Rosenberg, IP-Based Application Services Market 2006-2011, global wireline and wireless telecommunication service revenues forecasted, new market research study, residential video telephony, fixed mobile convergence, file sharing services, streaming services, insight, research The Insight Research Corporation