

Longest Handcuffed Swim: Filmmaker Breaks World Record – Online Casino Sponsors Event to Help Raise Money for Charity

KOH KTEAH, Cambodia – Nov. 21 (SEND2PRESS NEWSWIRE) – GoldenPalace.com, the Internet casino famous for their unusual and often outrageous advertising campaigns, has done it again by sponsoring Canadian director Matt Frame's record-breaking feat for the world's longest handcuffed swim.



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Matt made the brutal 5.8 kilometer (3.1 nautical miles) swim from Koh Kteah to Serendipity beach without the benefit of a wetsuit or any help. The Guinness people have officially confirmed this to be a record-breaking swim.

**(Photo Caption: Matt Frame breaks the handcuffed swim record.)*

Matt made the swim to raise awareness for the Joe Bodia foundation. Named after the character in his latest film, the follow-up to his 2003 feature "Bagdad or Bust," the foundation is dedicated to raising money for underprivileged Cambodian children. Matt has been living in Cambodia for the

past 19 months and has witnessed first hand the cycle of poverty that many children are faced with.

“Of course I am doing this for publicity,” said Matt. “We have tried conventional routes of fundraising but the results have been disappointing. Still, there are many people out there that will take the time to read about our goals and decide to help because they see the big picture. If my swim gives more skeptical folks reason to believe, so be it.”

“This is another great chance to help a worthy charity and get some publicity at the same time,” said GoldenPalace.com CEO Richard Rowe. “Many of the children in Cambodia are living well below the poverty line and we encourage everyone reading this to contribute whatever they can to help. We are honored to have been involved with this event and commend Matt on his amazing, record-breaking swim.”

For more information on this worthy cause, and to help contribute, please go to www.JoeBodia.com.

About Golden Palace Casino

Setting the standard in marketing creativity, GoldenPalace.com has devised some of the most exciting and outrageous advertising campaigns in the past few years. Items such as the Virgin Mary Grilled Cheese Sandwich, Britney Spears’ Pregnancy Test, and William Shatner’s Kidney Stone have garnered extensive worldwide media attention for the casino.

GoldenPalace.com has also used their items and marketing reach to raise awareness and over \$1,000,000 for various charities worldwide. For more information about Golden Palace, visit www.GoldenPalace.com.

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