

Shift Deploys Atreus IP Service Provisioning Solution for Self-Service Business VoIP Launch

Shift Deploys Atreus to Become Operational in 12 Days with BroadSoft VoIP

OTTAWA, Canada – Dec. 14 (SEND2PRESS NEWSWIRE) – Atreus Systems(TM), the leading supplier of provisioning software for VoIP, IP service bundles, and IMS offerings, today announced that Shift Networks (TSX VENTURE:SHF), the leading provider of Voice over IP (VoIP) services to the Canadian small and medium business market, has successfully deployed Atreus' solution in twelve days to automate the provisioning and management of its business VoIP service. In addition to VoIP, Shift is leveraging Atreus' library of provisioning modules for advanced IP services, to accelerate the delivery of their self-service Microsoft Exchange offering.



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"We selected Atreus based on their robust functionality, proven deployment experience, and unmatched ability to operationalize their customers within weeks," said Erik Lagerway, chief technology officer, Shift Networks. "By simplifying complex VoIP provisioning flows and enabling customer self-service and administration, Atreus is helping us streamline a sophisticated suite of call applications for our business customers. As we grow our

customer base with VoIP and advanced IP services, Atreus will continue to help Shift reduce the cost and complexity of managing our service offerings.”

Currently in production, Shift is leveraging the Atreus solution to automate the provisioning of targeted feature-rich VoIP offerings for SMBs. Atreus’ significant out-of-the-box capabilities have enabled Shift to dramatically accelerate their VoIP deployment and generate service revenue by successfully turning up and billing new subscribers. With Atreus, Shift simplifies feature bundle creation and management capabilities; automates IP phone ordering, shipment and configuration; and extends self-management to Shift’s business customers, putting them in control of service ordering and ongoing feature configuration. The result – Shift quickly deploys VoIP bundles, while dramatically reducing the time, cost and complexity of adding new offerings, modifying features, and scaling customer demand.

“We’re proud to align with a company like Shift who has a strong focus on technology and unique customer-oriented approach to service and support,” said Andrea Baptiste, president and chief executive officer, Atreus Systems. “Shift has earned a well-deserved reputation for customer satisfaction by distinguishing itself with features and self-management functionality demanded by their business users.”

“Over the past few years, Atreus has been actively committed to integrating their provisioning solution with BroadWorks as an out-of-the-box solution, helping our joint service provider customers become operational quickly by simplifying the complex processes they encounter in deploying new VoIP services,” said Mike Tessler, president and chief executive officer for BroadSoft.

“Our work with BroadSoft continues to grow as we successfully help service providers to differentiate themselves by simplifying the launch of VoIP and rich IMS-based offerings, while providing a unique self-service user experience,” added Baptiste.

In addition to Shift’s growing array of business offerings, they are empowered to leverage Atreus’ industry-leading library of provisioning modules for advanced IP services, including VoIP, Mobile PBX, Voice VPN, Conferencing, Hosted Call Center, and Presence.

About Shift Networks

Shift Networks Inc. (TSX VENTURE: SHF) is reinventing the business phone company by combining premium hosted IP communications services, a strict focus on business customers, and unmatched customer service. Visit us at www.shiftnetworks.com.

About Atreus Systems

Atreus Systems(TM) is the leading supplier of provisioning software for VoIP, IP service bundles, and IMS offerings. Atreus is the vendor of choice for the delivery of advanced IP services by leading providers, including Qwest, PCCW, Alcatel-Lucent, Telus, Cincinnati Bell, Centennial, and Bell Aliant. Atreus has formed partnerships with BroadSoft, Ericsson, Level 3 and Sonus, delivering carrier-class provisioning and customer self-management for VoIP,

IMS and advanced IP bundles.

More information: www.atreus-systems.com.

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