

ActionCOACH Cornerstone Announces Expansion in Northern Georgia

Executive Partner, Lee Huffman Says Addition of New Partners Will Significantly Expand Company's Role In Helping Georgia Business Leaders Reach Their Full Potential

DULUTH, Ga. – Jan. 9 (SEND2PRESS NEWSWIRE) – ActionCOACH Cornerstone, a local, independently-owned licensee of ActionCOACH, the world's #1 business coaching franchise, announced today that it will be expanding its business presence in Georgia through a merger with two other established ActionCOACH Business Coaches. This will significantly impact the Business Coaching Firm's ability to help private business owners and their teams to become more efficient, more productive, better focused, and more profitable through professional, objective mentoring and education.

Russ Hall and John Miller, both certified ActionCOACH Business Coaches, will be joining Lee Huffman as Senior Partners in the expansion of ActionCOACH Cornerstone effective immediately.

"Joining forces with John and Russ makes ActionCOACH Cornerstone stronger than ever before," says Lee Huffman, founder and Executive Partner. "Russ and John are both experienced ActionCOACH Business Coaches and very accomplished business leaders. I can not think of a better leadership team for our firm. Bringing their expertise and experience into the firm will allow us to expand our reach, both vertically and geographically, in the Georgia Business Community. By extending our reach, we will be able to assist more business leaders, stabilize more business entities, produce more jobs, and have even more impact on the communities we serve."

"By working together in ActionCOACH Cornerstone, John, Lee, and I will provide a foundation for our clients second to none in the industry," adds Russ Hall, Senior Partner of ActionCOACH Cornerstone. "January 2007 marks the beginning of the next generation of business coaching in Georgia and we are all looking forward to maintaining our leadership position in this growing field."

"Russ, Lee, and I bring nearly 90 years of experience to business leaders in Northern Georgia," says John Miller, Partner of ActionCOACH Cornerstone. "As we continue to grow our business coaching firm, and continue to leverage the great tools and systems from ActionCOACH, we will make communities throughout Northern Georgia stronger and more stable than every before."

"This merger allows ActionCOACH Cornerstone to open a second office in Marietta immediately. This office will complement our current headquarters in Duluth," Lee said, "Later this year we will open an expanded training facility in Duluth where Business Leaders throughout Georgia will participate in over 20 business workshops offered by ActionCOACH worldwide."

ActionCOACH was founded in 1993 by internationally renowned business expert

and author, Brad Sugars. With a network of close to 1,000 business coaching franchises and operations in 22 countries around the world, the company has been rated by the U.S.-based magazine Entrepreneur as the #1 business consulting franchise in the world for the past four years, one of the Top 100 Franchises overall, one of the Top 20 Home-Based Franchises, and one of the Top 50 America's Top Global Franchises.

ActionCOACH business coaching is a process-oriented, yet personalized approach to business success. Services offered by ActionCOACH Cornerstone run a spectrum from one-time seminars and training events to extended, one-on-one business coaching. ActionCOACH clients can enroll in the ProfitCLUB, a semi-weekly business building workshop experience; one- to two-day seminars centered on specific skills such as team-building or phone skills; the ActionCLUB, in which ActionCOACH coaches and clients meet to generate specific action plans for their businesses; as well as one-on-one coaching designed to help business leaders meet pre-defined success goals.

"Small-to-medium businesses are the heart of Georgia's economic engine. By helping business owners succeed, ActionCOACH moves closer to its vision of 'World Abundance through Business Re-Education'," said Jodie Shaw, ActionCOACH's Chief Marketing Officer. "Lee Huffman and his partners, Russ Hall and John Miller, have established themselves as highly-qualified contributors in the business community by helping hundreds of business leaders in Northern Georgia achieve their business and personal goals."

For more information about ActionCOACH services, please visit www.actioncoach.com/cornerstone or contact ActionCOACH Cornerstone by calling (770) 932-2525 or emailing Cornerstone@Action-International.com.

About ActionCOACH:

ActionCOACH, headquartered in Brisbane, Australia, is one of the fastest growing franchises and the largest business coaching company in the world. Established in 1993, began franchising in 1997, and currently has nearly 1,000 offices in 22 countries around the globe. For more information visit www.actioncoach.com.

About ActionCOACH Cornerstone:

ActionCOACH Cornerstone, headquartered in Duluth with a satellite office in Marietta was the second ActionCOACH Firm in North America. Established in 2003 by serial entrepreneur, author, and business catalyst, Lee Huffman, by 2004, ActionCOACH Cornerstone was recognized as an ActionCOACH firm. In 2006 they were recognized as one of the top 6 ActionCOACH firms in the world. In January, 2007 Russ Hall and John Miller joined ActionCOACH Cornerstone as Senior Partners expanding the firms reach throughout Georgia.

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