

Geoff Mulligan Joins the Advisory Board at Gameshastra

NEW YORK, N.Y. – Feb. 15 (SEND2PRESS NEWSWIRE) – Gameshastra, a leading provider of Game Outsource Services, announced today the appointment of Geoff Mulligan to its Advisory Board. Geoff will assist the company in formulating its strategic vision and corporate strategy to become a global leader in outsourcing services for the games industry.



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Since September 2002, Mr. Mulligan has been Executive Vice President and Chief Operating Officer of Konami Digital Entertainment, the U.S. subsidiary of the \$2.3 billion Japanese developer and publisher of digital entertainment software.

Previously, Mr. Mulligan served as President and Chief Operating Officer of Xicat Interactive, Inc., a developer of PC entertainment software. From 1991 to 2002, Mr. Mulligan was Senior Vice President of Business Development for Acclaim Entertainment, Inc., a global developer and publisher of entertainment software. Prior to joining Acclaim, Mr. Mulligan was President of Activision International. He is also a current board member and one of the founders of the Entertainment Software Association (ESA), the governing body of the U.S. entertainment software industry.

"We are very pleased to welcome Geoff to our Advisory Board as we continue to grow and expand our operations around the world," said Prakash Ahuja, CEO of Gameshastra. "His impressive track record of success in managing game operations on a global basis and intimate knowledge of the industry, gives us entry into the world of gaming at the highest level." Ahuja continued, "His agreement to join the board further strengthens our team as we grow to meet the increasing demand for outsourcing video games services worldwide."

"I'm excited about the opportunity to bring the benefits of outsourcing to the Gaming Industry," stated Mr. Mulligan. "Together with the other members of the Advisory Board, I look forward to advising Gameshastra in building a global strategy and enhancing the company's reputation as a premier provider of game outsourcing services."

Headquartered in New York, NY, Gameshastra, Inc. is a leading provider of game outsource services. Founded in 2005, Gameshastra has been steadily building momentum with leading publishers in the games industry. Gameshastra has operations in the U.S. and India.

More information about Gameshastra and its services can be found on the company's website located at www.gameshastra.com.

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