

Healthcare Job Site Features Web 2.0 to Create User Centralization

NEW YORK, N.Y. – Feb. 22 (SEND2PRESS NEWSWIRE) – MedHunting (www.medhunting.com), a healthcare job site that features Web 2.0 interface and technologies, launched in early 2007 and has quickly gained industry focus. Positions on the site are categorized as follows: allied health; nursing; physician; service and administrative. It is designed for job seekers and employers.



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MedHunting.com has a powerful job search engine and friendly interface. Users can browse jobs by category, keyword, or location searches, enabling them to easily narrow their focus of interest to areas such as radiology, pediatrics, nurse management, food and nutrition, internal medicine, acute care, patient customer service and much more.

“It is the first time for a healthcare job site to be equipped with such a powerful search engine,” Henry Gu, founder said. “Other job-related services currently include resume posting, resume search, employer profiles, job RSS feed, and more.

All services are completely free and there are no future plans to request fees from users. However, according to Gu, if the site was to become abused by a large amount of spam, a small fee of \$5.00 to \$10.00 per job would need to be added on to combat it. Mainly, the site lives on Google AdSense advertisements.

The creation of MedHunting.com was motivated by, and benefited from, the new Web 2.0 concepts and technologies – a perceived second-generation of Web-based services such as social networking, online collaboration and sharing among users.

“Currently, there are more than 300 healthcare jobs sites on the market already, but none of them deliver the necessary functions or provide a friendly user interface,” Gu said. “Using these other sites can be a very frustrating experience; this site is designed to be user centralized.”

Due to its rising popularity among healthcare industry job seekers and employers, MedHunting.com has received more than 1,500 independent visitors, and approximately 10,000 page views per day; traffic continues to increase daily.

To benefit a wider audience of people, MedHunting.com is affiliated with other leaders in the career industry, including a site for higher education – TedJob.com – and SaeJob.com designed for science and engineering job seekers.

For more information, visit: www.MedHunting.com .

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