

Unique Web Site Gives Shoppers the Bottom Line on Supermarket Savings

BOSTON, Mass. – Mar. 15 (SEND2PRESS NEWSWIRE) – JumpstartShopping (www.JumpStartShopping.com) is a new web site that promises to save time and money when planning the weekly grocery shopping; it currently caters to the New England area.



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JumpstartShopping.com is an online tool that organizes customers' grocery shopping by allowing them to view, all in one place, "Top Specials" advertised at local supermarkets. Over one hundred supermarket specials are listed for the New England area with the low subscription price of \$.99 per week; a free 30-day free trial is available.

"Keeping track of what the stores are offering or when there are sale dates can be challenging," Robert Diehl, founder, said. "With JumpstartShopping.com, customers can view this information at-a-glance and begin to write their grocery list on-line. The subscription cost is often saved with the first item purchased."

The main goal of the site is to help people save money; it also offers features such as menu planning; search and compare tools for what other stores are offering; coupon matching; and a user-friendly tool "My Shopping

List.” This list can be updated anytime, anywhere, from the Internet. Customers can add items, save their list, and print it out. They can start a list at home, add to it at the office, print it out, and shop on their way home.

“JumpstartShopping.com has made such a big difference for me,” one New England shopper said. “I never realized how much money you can save shopping specials. I buy practically everything on sale now and have much more confidence in the store. I saved \$20 my first week using this web site.”

Currently, JumpstartShopping.com is keeping track of six major grocery retailers: Hannaford; Market Basket; Roche Bros.; Shaw’s; Stop & Shop; and Trucchi’s.

For additional information and for a free tour, visit:
www.JumpstartShopping.com.

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