

# Top-Selling Travel Agencies in Perillo Tours Perks Program Win Free Trip to Rome

WOODCLIFF LAKE, N.J. – Mar. 19 (SEND2PRESS NEWSWIRE) – Perillo Tours ([www.PerilloTours.com](http://www.PerilloTours.com)), America's leader in tourism to Italy since 1945 and Hawaii since 1985, today announced that three winning agency owner-managers and their guests will join Steve Perillo for an all-expense paid trip to Rome in April. The winning agencies are: Ruth Bravo Tours of Richardson, Texas, Bob Stolfi of Liberty Travel in Nanuet, New York, and Rita Cornelio of Mystic Valley Travel in Medford, Massachusetts.

"I'm pleased to honor these top-selling agencies for their hard work, professionalism and superior performance in 2006," said Steve Perillo, President and CEO of Perillo Tours. "I am very much looking forward to touring Rome together, and hosting this talented group in my boutique hotel in the heart of Rome, the Rose Garden Palace."

*Photo Caption: Steve Perillo, President and CEO of Perillo Tours.*

"The Perillo Perks Program has provided a creative and fun incentive for continuing sales of Perillo's outstanding products," said Ruth McBride of Bravo Tours. "Perillo Tours practically sell themselves," said Bob Stolfi of Liberty Travel. "Our comfort level is a '10' when we recommend Perillo to our clients," said Rita Cornelio of Mystic Valley Travel. "Perillo Tours are a plus for our clients, and the Perillo Perks Program is a real plus for our agents."

Perillo Perks is an innovative rewards program that provides incentives for both travel agencies and their individual travel agents. Participating agencies are eligible to receive a \$100 bonus commission on every qualifying passenger. Additionally, with each confirmed reservation, the booking agent receives a chance to play an instant win game with an opportunity to win vacations, American Express Gift Cards, and other prizes. Travel agencies can enroll free online at [www.PerilloPerks.com](http://www.PerilloPerks.com).

Perillo Tours, America's largest tour operator to Italy, has been a family-run business for over 62 years. Led by 3 generations beginning with Joseph Perillo, then Mario Perillo and now Steve Perillo, Perillo Tours' fully escorted tours provide excellent sightseeing, first class hotels, and experienced and knowledgeable tour guides. All tours include transfers, baggage handling, American style breakfasts, tips, taxes, and dinners with complimentary wines and mineral water.

For more information please visit:  
[www.PerilloTours.com](http://www.PerilloTours.com) and [www.PerilloPerks.com](http://www.PerilloPerks.com).

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