

Premier Global Honor Society Implements wyndstorm(TM) Social Network Suite to Deliver Valuable Member Needs

WASHINGTON, D.C. – Mar. 29 (SEND2PRESS NEWSWIRE) – Golden Key International Honour Society has selected YFonGlobal, a leading-edge provider of turnkey social networking solutions, to build and host its new social network, entitled MyGK.

>With the new agreement, Golden Key will be able to provide a dynamic social network, specifically tailored to its 1.7 million members worldwide. Slated for launch in May 2007, Golden Key plans to roll out their social network as part of its 30th anniversary. A key reason for selecting wyndstorm(TM) is the ability to customize the social network application to meet detailed needs of this elite student organization. wyndstorm's privacy and security features allow MyGK to moderate community dynamics so that a consistent tone and culture can prevail. This is crucial as the Society serves members who will use this forum to connect with others for collaboration in performing research, publishing, career networking or simply socializing.

"Our partnership with YFonGlobal will provide our members with a feature-rich online community that will provide a safe place for online socializing, exploration, and collaboration among students around the world – one of the core fundamentals of Golden Key," according to Golden Key CEO, Alex Perwich. "With wyndstorm, we will be able to roll out a safe and secure community, which is important to our members. It is also important that our members and staff have played an active role in the social network design process, so that MyGK will closely reflect their needs in terms of look, feel and online interaction."

A distinguishing feature of the MyGK social network is the integrated "click-to-call" feature, enabling community members to call each other, for free, while online from any computer, from anywhere around the world. That same functionality will also allow members to benefit from very low-priced phone calling for community members using the MyGK Voice calling service (VoIP) – a real bottom-line value to our students," explained Perwich.

"We welcome the opportunity to partner with Golden Key on this rewarding program. Providing a safe environment that brings Golden Key members together from around the world to learn, share, work, and play with tools for online collaboration and communication is what wyndstorm is all about. We are looking forward to working with Golden Key to incorporate input from its members into the design of this global community," said YFonGlobal President and CEO Marian Sabety. "MyGK represents the type of value that wyndstorm can bring to private-branded online communities," said Sabety.

About Golden Key

Golden Key International Honour Society is the premier college/university honor society in the world, with more than 1.7 million members and 353 chapters in the United States, Australia, Canada, Malaysia, New Zealand, South Africa and the United Arab Emirates. The global nonprofit organization provides academic recognition to college juniors and seniors in the top 15 percent of their class, as well as leadership development opportunities, community service, career networking and scholarships.

Membership into the Society is by invitation only to students in all fields of study. Golden Key was founded in 1977 in Atlanta, Georgia. The Society is a member of ACHS, the Association of College Honor Societies. For more information, visit www.goldenkey.org.

About YFonGlobal, LLC

YFonGlobal, a Washington D.C.-based company, provides turnkey social networking technology tightly integrated with Voice-over-Internet Protocol (VoIP) IP network solutions for affinity marketing leaders. Using their wyndstorm(TM) hosted application, clients can rapidly tailor and privately brand their custom social network by selecting from over 22 pre-built, pre-tested function modules.

wyndstorm(TM) provides search, security, click-to-call, consumer-posted content licensing, and other value-add features that provide high value collaboration and programming for private brand marketing. For more information about YFonGlobal, LLC, visit www.yfonglobal.com.

News issued by: YFonGlobal, LLC

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Original Story ID: (2679) :: 2007-03-0329-004

Original Keywords: wyndstorm, YFonGlobal LLC, Golden Key International Honour Society, social network MyGK, provider of turnkey social networking solutions, Alex Perwich, MyGK Voice calling service, click-to-call, VoIP network solutions for affinity marketing leaders YFonGlobal, LLC