

Veteran Venture Capital Manager Joins Forces with Microsoft Executive: Dr. Fred Haney Named to ElectionMall Board of Directors

WASHINGTON, D.C. – Mar. 5 (SEND2PRESS NEWSWIRE) – Dr. Fred Haney, a venture capital veteran with a reputation for success joined forces today with ElectionMall Technologies, Inc. (www.electionmall.com), a nonpartisan worldwide provider of campaign technology solutions. Fred was the founder of 3i Ventures California in the 1980s, a highly successful venture fund and later was a founding member of the Tech Coast Angels, the largest group of angel investors in the country.



Send2Press Newswire Fred's addition to the Board of Directors will be an asset to the company and will accelerate the success and industry impact ElectionMall is gaining in the political campaign arena. Another notable member of ElectionMall's board of directors is George Spix, a distinguished Microsoft executive and initial investor in ElectionMall.

"We have seen tremendous increases in campaign expenditures for technology services, as we move forward in an industry that is less than eight years-old," said CEO and Founder, Ravi Singh. "ElectionMall is poised to capitalize on the emerging market and serve campaigns as well as voters, and with Dr. Haney joining us we are adding someone with the business knowledge and experience to take us to the next level."

Under his tenure as manager of 3i Ventures, Dr. Haney supervised investments in over 60 companies, of which nineteen became traded publicly.

Dr. Haney's success achieved him the "Angel Investor of the Year" in 1999 by the American Electronics Association in Orange County and "Director of the Year for Early Stage Companies for 2002" by the Orange County Forum of Corporate Directors. In addition to his venture capital experience, his years of experience in business development and operations management at TRW, CSC, and Xerox have enabled him to assist many high tech companies.

Dr. Haney will join the well-established ElectionMall Board members Harold Krent, Dean of Chicago-Kent College of Law; Frank Nicholas, Founding Partner of Cardinal Law Group; Simer Singh, and George Spix, Microsoft Executive, who

was responsible for ElectionMall's early growth financing.

"I am excited about the opportunity to join ElectionMall as they create a paradigm shift in the campaign and election industry," said Dr. Haney. "No other company has been able to provide a complete 'one-stop-shop' of campaign focused products and services. I look forward to working with this great team on their journey."

About ElectionMall Technologies, Inc.

ElectionMall(TM) Technologies, Inc., established in 1999, is a world leader in developing and delivering Internet-based nonpartisan campaign technology. The company leverages proprietary information technology applications providing affordable tools and services to campaigns resulting in increased awareness, funds, votes, and organization for our clients.

ElectionMall Technologies, Inc. brings a unique "one-stop-shop" approach ranging from presidential races to school board elections. ElectionMall Technologies, Inc. has over 63 international patents and is the only "registering authority" (RA) for digital certificates in elections world wide.

ElectionMall Technologies, Inc. is a member of the European Association of Political Consultants (EAPC), American Association of Political Consultants (AAPC), and the International Association of Political Consultants (IAPC) with offices in Washington, D.C., Chicago, and Los Angeles. For more information, please visit www.electionmall.com.

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