

Clip-on Photo Charms Capture the Hearts of Moms

ST. LOUIS, Mo. – Mar. 7 (SEND2PRESS NEWSWIRE) – Looking for a Mother's Day gift more meaningful than flowers or breakfast in bed? BabyFaces (www.BabyFaces.com) provides wearable gifts that will last a lifetime with classic CAD-created photo charms, and their most recent arrival – BabyFaces Juniors.

BabyFaces.com, which has been creating gold and silver keepsake charms from photographs for more than three years, now offers a smaller version of their standard 22 millimeter charms with the same patent-pending process for almost half the price.

The new charms are made with the same quality as the larger counterparts, but the "junior" charm boasts a swivel clasp which makes it a more versatile jewelry option; both versions are amazingly accurate in their 3-D representations.

"The juniors are a smaller, more affordable version of our regular size charm," Joel Ragan, owner and founder of BabyFaces.com, said. "These offer our customers a wide variety of options."

The junior charms make great cell phone accessories, necklace enhancers, zipper pulls, key chains and bracelets – with the new swivel clasp they can be worn on just about anything.

"I told my wife that I was getting her a present this year that I would never be able to outdo," one happy customer said. "The BabyFaces of our children are the highlight of her charm bracelet."

Any curious, but uncertain gift giver will be pleased by the free preview feature. Simply e-mail the photo to: preview@BabyFaces.com and a designer will create a digital representation of the charm-to-be. The company guarantees satisfaction with the finished piece.

"With the free preview, customers will be able to see what the finished charm will look like prior to placing the order," Ragan said. "We're anticipating a lot of previews from Mother's Day shoppers."

BabyFaces.com has assembled a team of experts from an array of backgrounds such as image editing, milling, and packaging, in order to create quality custom jewelry in a timely manner.

Ragan has over 30 years of experience in the jewelry industry and personally oversees all aspects of company operations.

BabyFaces charms are also offered online through BabyFacesPets.com, ForeverLoved.com and ProjectNeverForget.com.

For more information, or for a free charm preview, visit: www.BabyFaces.com

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