

# Little Scoops to Exhibit at the National Franchise and Business Opportunities Show March 17-18, 2007

**National Franchise & Business Opportunities trade show at the Meadowlands Exposition Center in Secaucus, New Jersey on March 17-18, 2007**

NANUET, N.Y. – Mar. 8 (SEND2PRESS NEWSWIRE) – Little Scoops, the retro 50's themed children's birthday party franchise, will be exhibiting for the first time at the National Franchise & Business Opportunities trade show at the Meadowlands Exposition Center in Secaucus, New Jersey on March 17-18, 2007, it was announced today by Michelle Violetto and Tanya Ehrlich, co-founders of LS Franchise Corp., the parent company for Little Scoops franchise sales.



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"This show is not only a great forum to introduce the Little Scoops system to a vast array of qualified leads," reports Violetto, "it's a wonderful opportunity to network with other vendors."

Little Scoops will be exhibiting at Booth #215 at the Franchise & Business Opportunities trade show at the Meadowlands Exposition Center, 355 Plaza Drive, in Secaucus, New Jersey from March 17-18, 2007.

Little Scoops locations offer a party room where children play a variety of interactive games set to popular, classic, and age-appropriate music. Pizza is served, along with beverages and juice, and when it's time for ice cream, the party moves into the retro 1950's-style ice cream parlor where children create their own sundaes with a variety of toppings.

Entrepreneur Magazine recognized Little Scoops in their annual Franchise 500 edition in 2006, notably as one of the children's franchised businesses.

For more information on Little Scoops call (877)LSC00PS or log on to [www.littlescoops.com](http://www.littlescoops.com).

The National Franchise & Business Opportunities Show is North America's largest circuit of successful and proven franchise and business opportunities expos, attracting investors with the capital to buy or invest in a business of their own. According to a study conducted by Pricewaterhouse Coopers, there are more than 760,000 franchised small businesses in the U.S., generating more than 18 million jobs.

Text provided by the news source.

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