

# Russ Cooper Joins Interim Healthcare Inc. as New President and CEO

SUNRISE, Fla. – Mar. 12 (SEND2PRESS NEWSWIRE) – The Board of Directors of Interim HealthCare Inc. announces the appointment of Russ Cooper as President and CEO. Mr. Cooper brings more than 25 years of franchising experience and will lead Interim HealthCare's national network of 300 offices while launching aggressive franchise development. Founded in 1966, the Sunrise, FL-based Interim HealthCare is the nation's oldest health care franchisor and the largest combined provider of home care and medical staffing.

"The success of our company is related to a stable network of entrepreneurs who understand their markets and operate on a local level while enjoying the advantages of being part of the Interim HealthCare network," said Al Sorensen, Co-founder and Vice Chairman. "Our franchise owners are enthusiastic about the future direction of the company under the leadership of Russ."

"The Board looked long and hard to find a superbly qualified successor to Al Sorensen, who is retiring as CEO after more than 40 years of leadership in the Interim network. We are delighted that Russ Cooper has decided to join our company," said David Lobel, Interim's Chairman and Managing Partner of Sentinel Capital Partners, Interim's control shareholder.

"Spencer Stuart was instrumental in helping us find Russ who possesses the leadership and franchising experience required to grow Interim and serve our franchise network. We are very excited to have Russ on board and look forward to working closely with him. We are also thrilled that Al Sorenson will remain on Interim's Board as Vice Chairman and help us and Russ over the coming years," added Lobel.

Prior to joining Interim HealthCare, Cooper served as President of Chester's International, LLC. His extensive franchise career also includes 10 years as Senior Vice President and General Manager of franchising for General Nutrition Centers. He has also served as Senior Vice President of Franchising and Development for Shoney's, Inc. and as Executive Vice President of Franchising with Arby's restaurants. Cooper received his undergraduate and law degree from the University of Wisconsin.

"I'm thrilled to be a part of Interim HealthCare and am excited about working in an industry with unlimited growth potential," said Russ Cooper, new President and CEO of Interim HealthCare, Inc. "I look forward to leading this prestigious franchise organization to the next level."

## **About Interim HealthCare**

Founded in 1966, Interim HealthCare is the nation's oldest proprietary national organization providing health care personnel at all skill levels in all settings. Through a national network of more than 300 offices, Interim HealthCare provides diverse services including home care, medical staffing

and occupational health. Interim employs more than 75,000 health care workers and provides services to approximately 50,000 people each day. For more information, visit [www.interimhealthcare.com](http://www.interimhealthcare.com).

#### **About Sentinel Capital Partners**

Sentinel Capital Partners specializes in buying and building smaller middle-market companies in the United States and Canada in partnership with management. Sentinel targets service businesses, consumer products, food and restaurants, franchising, and niche/light manufacturing businesses. Sentinel invests in management buyouts, recapitalizations, corporate divestitures and going-private transactions of established businesses with operating profit of between \$5 million and \$25 million. For more information about Sentinel, visit [www.sentinelpartners.com](http://www.sentinelpartners.com).

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