

A&R Select Hosts Battle of the Bands at BB King's

Over 80 local and regional bands will perform for an industry panel

HOLLYWOOD, Calif. – Apr. 16 (SEND2PRESS NEWSWIRE) – A&R Select, the music industry's benchmark in independent promotion and marketing, is currently hosting an online Battle of the Bands competition held at BB King's Bar and Grille, located at Universal CityWalk in Hollywood, Calif. Over 80 local and regional bands will perform for an industry panel of well-known record labels, music supervisors, managers, music directors, and publishers. A cash prize of \$2,500 awaits the winner along with local airplay on KROQ-FM ("K-Rock"), L.A.'s top modern rock radio station.



Send2Press® Newswire

The Battle of the Bands competition, performed every Monday night for the next twelve (12) weeks, is viewable via web stream on A&R Select's MySpace page: www.myspace.com/arselect.

The runners-up will receive a free one-year membership to A&R Select (a \$500 value), where their music will be considered for licensing deals for film, television, video games, commercials, and record labels. Members also receive a bio, image consultation, and the popular A&R artist store (their version of iTunes) where artists can upload and sell their music online.

A&R Select has been quite visible of late, having staged overwhelmingly successful events at the Sundance Film Festival, South by Southwest Festival, and most recently, the Winter Music Conference in Miami Beach, all designed to fully promote A&R Select and its talented roster of artists. This latest event can be viewed "live" every Monday night for the next 12 weeks.

Event Sponsors

Event sponsors include: Send2Press(R) Newswire (www.send2press.com), a unit of Neotrope(R), one of the leading affordable news distribution services for small-to-medium businesses (SMB) in the tech field and entertainment industry; Music Saves Lives(TM) (www.musicsaveslives.com), a conduit between music, entertainment and important life-saving organizations which has grown to be a trusted source for young individuals that care about life-saving issues and use Music Saves Lives to find the way to give back and reap entertainment benefits; and Music Industry Newswire(TM) (www.MusicIndustryNewswire.com), a portal for music news and industry articles including indie CD music reviews.

About A&R Select

L.A.-based A&R Select(TM) offers artist development and marketing services for musicians. The company's goal is to provide a variety of solutions where talented artists with a drive to succeed can get their music to the people who make career building decisions. More information: www.arselect.com.

Text provided by the news source and revised by Send2Press. A portion of the cost of this distribution was provided in exchange for sponsorship of the event noted in this press release by Send2Press.

News issued by: A&R Select

#

Original Story ID: (2739) :: 2007-04-0416-003

Original Keywords: A&R Select Battle of the bands. bb kinds, LA CityWalk, industry panel of well-known record labels, music supervisors, managers, music directors, and publishers, online musician, myspace, streaming, live music, performances, Music Industry, Music Saves Lives A&R Select