

## CheapoAir.com Hires New CSO

NEW YORK, N.Y. – Apr. 20 (SEND2PRESS NEWSWIRE) – CheapoAir.com, a top budget travel website dedicated to leveraging the latest technology to deliver cheap airline tickets, is proud to announce Werner Kunz as their new Chief Strategy Officer.



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CheapoAir.com is growing at an accelerated pace. Their ongoing commitment to providing best-of-breed airline services and travel solutions via the latest technologies is what attracted Mr. Kunz to the company. Upon joining, Werner said, "CheapoAir's ability to develop and implement scalable technology into how consumers search and purchase air travel is unprecedented."

As CSO of CheapoAir, Werner is responsible for the overall strategic planning of the company, including the creation, implementation and launch of additional brands. Werner will oversee and generate new streams of revenue by negotiating new and existing supplier agreements. He will develop strategic alliances with major online publications, media and news outlets, as well as securing new investor acquisitions.

Mr. Kunz brings a substantial aviation background, particularly in marketing, sales, operations, ground shipping, cargo, IT solutions and bilateral negotiations. Between 1984 and 1997, Werner was General Manager North America for Balair/CTA, Swissair's leisure line. From 1998 to 2000, he was National

Director Marketing and Sales North America for CityBird Airlines, a Belgian transatlantic carrier. Between 2000 and 2002 Mr. Kunz held the position of Vice President Marketing and Sales North America at Lufthansa Systems.

Werner's passion for the travel industry, combined with his hugely successful background makes him a tremendous asset to CheapoAir.com.

### **About CheapoAir**

CheapoAir.com is a NYC based consumer travel web site offering low airfares to its 1 Million plus customer base. CheapoAir.com leverages its technology to offer over 18 Million private and negotiated air fares to consumers. CheapoAir.com receives over 1.2 Million unique visitors per month.

For Further information, please visit CheapoAir, [www.CheapOAir.com](http://www.CheapOAir.com).

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