

Local Company Out-innovates Silicon Valley; Launches Collaboration Software

LEXINGTON, Ky. – May 2 (SEND2PRESS NEWSWIRE) – Delivering on their commitment to help companies “beat mediocrity,” Lexington, KY-based Mercury Grove today announced the release of their Team Collaboration software, a full-featured web2.0 application superior to the most innovative products coming out of Silicon Valley.



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Team Collaboration is designed to flatten corporate silos by eliminating communication barriers presented by space, time, and an increasingly distracted workforce. With Team Collaboration, departments, project teams, partners, and customers can use a central system to communicate without having to deal with endless email threads, scheduling headaches, and competing projects.

“Companies need to change the way they work in order to remain competitive in today’s ‘flat’ world,” says Scott Annan, CEO and co-founder of Mercury Grove. “Tomorrow’s market leaders will work faster and smarter by building collaborative networks with strategic partners and customers. They won’t be held back by traditional email and agendas.”

In an increasingly crowded enterprise software market, Mercury Grove has carved out a leadership position by combining breakthrough thinking with simple software designed for everyday users. Team Collaboration provides customers with a dedicated website where groups are able to exchange ideas through a team blog, track industry news, access a “master calendar,” manage projects, and collaborate on documents. The software can be setup in minutes as it is entirely hosted and supported by Mercury Grove with no upfront investment or long-term commitment.

Team Collaboration is the latest software from Mercury Grove, which has been helping organizations eliminate mediocre performance through simple software, professional services, and education. “In an increasingly digital world, most organizations are forced to compete using outdated tools. For many business managers it can feel like they are trying to run in quicksand. That’s when apathy and mediocre results can creep-in,” said Annan.

Several leading companies from Kentucky and surrounding states are currently using products and services from Mercury Grove including Tempur-Pedic, Thomas & King and the Lexington Convention and Visitor’s Bureau.

More information can be found at www.mercurygrove.com/Collaboration.

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