

mTraks Music Community Launching Public Beta Website

SAN DIEGO, Calif. – May 16 (SEND2PRESS NEWSWIRE) – mTraks, Inc. (www.mtraks.com) announces the official launch of its public beta website, now open. mTraks(TM) is a killer social music community and digital music marketplace. mTraks has raised \$550,000 from a consortium of private angel investors and is represented by Wilson, Sonsini, Goodrich & Rosati.



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mTraks offers music for sale by both individual track downloads and a subscription-based model. All of the music on mTraks is offered in unrestricted high quality 192kbps VBR mp3 audio (video coming soon). mTraks downloads work with the iPod(TM) and mp3 compatible players.

mTraks launches with a tasty catalog of over 6,000 independent record labels and 750,000 songs licensed from independent labels and music acts worldwide. All music genres are represented on mTraks.

Calling all bands! Bands and artists can sign up now on www.mtraks.com to create their free customized 'mini web page' including bio, pictures and of course their own original music. Independent music fans can create free 'Listener' profiles, then sample and purchase their favorite tracks while they stay in touch with their community of friends. The website is open to all music fans and music acts signed or unsigned.

mTraks founder, Dey Martin says, "Our website is the culmination of two years of programming and design. If you are a music creator, you need to be on mTraks. If you are a music fan you'll want to come to mTraks. If you are a label, we want to talk to you. We believe that we now offer a better consumer solution to that of EMUSIC.COM(TM)."

In the works: bands and labels will soon be able to sell direct on mTraks. Features will include sales reporting through our secure profile management system, booking tools, and a very slick profile administration tool.

Professionally produced music and/or signed musical acts are now being considered for full digital distribution service to hundreds of digital retailers including iTunes(TM) through our partners Naked Jain Records and Cafeteria Records.

For more information please call Mr. Dey Martin at tel. 858-764-6910 by email at dmartin@mtraks.com, or visit www.mtraks.com.

All trademarks acknowledged.

Contact:

mTraks, Inc., Dena Banes

Tel. 858-764-6910; busdev@mtraks.com

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