

HotGigs Inc. Names Ken Holec as New CEO

New appointment sets the stage for growth

MINNEAPOLIS, Minn. – June 12 (SEND2PRESS NEWSWIRE) – HotGigs Inc., an innovator in web-based contract workforce solutions, appointed Ken Holec as its new chief executive officer. Holec has spent his entire career in the software industry, including 17 years in President and CEO roles. He also has significant background in the Human Capital Management solutions industry.



Send2Press Newswire

Mr. Holec served at two of Minnesota's largest enterprise software product companies. He completed 13 years, eight as CEO, at Lawson Software, an enterprise business applications software provider. He spent eight years at ShowCase Corporation, a worldwide provider of enterprise intelligence software solutions until they were acquired by SPSS in 2001. He was with both companies from shortly after they generated their initial revenues until they reached approximately \$50 million in annual sales.

More recently, Holec served as the Interim CEO of Peopleclick. Mr. Holec is also currently Chairman of Revation Systems, and has prior Board of Director experience with other software companies including SPSS and Stellent. He holds a BS in Business Administration from the University of Minnesota and is an OPM graduate of Harvard University.

"The HotGigs board selected Ken Holec based on his successful track record with leading and rapidly growing enterprise software product companies, his experience and relationships in the human capital management space and his extensive involvement in building and managing teams focused on creating customer value," said Doug Berg, HotGigs co-founder. "After an expansive search for a CEO, Ken was our top choice. We are thrilled to have him join our team. Ken's experience and expertise significantly strengthens our ability to execute our strategy and accelerate growth."

"I'm very excited to join Doug Berg and the team here at HotGigs," stated Holec. "As an early investor and board member I have watched this company get its foothold in the contract workforce market, and it is now very apparent that HotGigs has the potential to significantly improve the efficiency of the staffing industry for hiring companies, staffing firms and contractors alike. The contract workforce is growing much faster than the permanent workforce, yet the means to connect hiring companies, staffing firms and contract workers is fragmented and inefficient, which can result in significant communication barriers and administrative challenges.

"HotGigs is uniquely positioned with technology assets and people skills to bring order to chaos in the marketplace for contract talent," said Holec. "I

look forward to contributing to growing the business.”

About HotGigs Inc.

HotGigs Inc. delivers web-based solutions and services which help hiring companies to efficiently source and manage their contract workforce. Our solutions build upon the HotGigs Staffing Exchange, which facilitates the connection and interaction of hiring companies, staffing suppliers and independent consultants. The HotGigs Staffing Exchange includes the largest network of hiring companies, staffing suppliers and consultants in North America. It dramatically enhances any hiring company’s ability to source contract talent, and improves staffing firms and independent consultants’ ability to market their available talent. HotGigs also provides Contract Workforce Solutions for hiring companies.

These solutions leverage the large network of contract resources in the HotGigs Staffing Exchange, and further automate the contract workforce sourcing and management processes within hiring companies. These solutions drive process improvement and spend management for contingent labor, resulting in significant time and cost savings.

Headquartered in Minneapolis, MN, the company was founded in 2003. It can be found on the Web at www.hotgigs.com .

HotGigs, HotGigs Inc., and the HotGigs logo, are trademarks or registered trademarks of HotGigs Inc. Other names and brands may be claimed as the property of others.

News issued by: HotGigs Inc.

#

Original Story ID: (2922) :: 2007-06-0612-002

Original Keywords: HotGigs Inc., Ken Holec, contingent labor, source and manage their contract workforce, Contract Workforce Solutions for hiring companies, HotGigs Staffing Exchange includes the largest network of hiring companies, staffing suppliers and consultants HotGigs Inc.