

YFonGlobal Delivers First Social Network with Click-to-Call Feature

Valuable Online Collaboration Capability Meets Global Member Needs

WASHINGTON, D.C. – June 26 (SEND2PRESS NEWSWIRE) – YFonGlobal, a leading social networking enabler, added a high value benefit to their wyndstorm(TM) social network suite by providing the first click-to-call feature to its latest hosted social network, entitled MyGK, the private online member community tailored for The Golden Key Society.

With this feature, Golden Key will be able to provide its 1.7 million members worldwide a free online buddy calling service between members of MyGK. Launched on June 14th, Golden Key is the first hosted online community to showcase click-to-call for members. This is an important feature for online communities with international members who collaborate online. Calling is the natural next step in collaboration beyond instant messaging.

“wyndstorm continues to lead the industry in providing social networks that are tailored for specific requirements of a private member community-and free buddy calling is a high value feature,” said Marian Sabety, President and CEO of YFonGlobal.

Developed through the company’s partnership with CounterPath Solutions, the leading provider of VoIP (Voice over IP) and Video over IP softphones, the click-to-call feature enables wyndstorm to seamlessly synchronize the community member directory with CounterPath’s softphone application, allowing members to communicate quickly and easily. Whenever a MyGK member adds a favorite friend to their personal space in the community, that friend automatically appears in the click-to-call / IM (Instant Message) contact list in the application. The friend can then “see” his buddy’s availability for a call, and the two buddies can then call each other-whether they are Windows PC or Mac users.

“Our collaboration with YFonGlobal on this click-to-call feature demonstrates an important step toward offering social network members and end-users in general a complete and intuitive multimedia communications experience,” said Donovan Jones, President of CounterPath Solutions. “We are pleased to continue working with YFonGlobal toward enabling users to enjoy voice and video calling with multi-line and conference options, and Instant Messaging, all in one easy-to-use application.”

“The click-to-call feature that wyndstorm offers supports both Mac and Windows OS users, which meets the needs of our community members, who are students seeking to communicate and collaborate across the world,” said Alex Perwich, CEO of The Golden Key. “With the feature-rich wyndstorm product tailored to our needs for security, privacy, search, and collaboration, we are pleased to know that their click-to-call feature also meets the needs of our students in terms of Mac and PC platforms.”

A distinguishing feature of the MyGK social network is the integrated “click-to-call” feature, enabling community members to call each other, for free, while online from any computer, from anywhere around the world. “That same functionality will also allow students to benefit from very low-priced phone calling for community members using the VoIP-based MyGK Voice calling service to call home, or friends on cell phones – a real bottom-line value to our students,” explained Perwich.

“We welcome the opportunity to showcase the click-to-call service. It is an important value-add feature for online communities. Providing a safe environment that brings members together from around the world to learn, share, work, and play with tools for online collaboration and communication is what wyndstorm is all about,” said YFonGlobal President and CEO Marian Sabety.

About Golden Key

Golden Key International Honour Society is the premier college/university honor society in the world, with more than 1.7 million members and 353 chapters in the United States, Australia, Canada, Malaysia, New Zealand, South Africa and the United Arab Emirates. The global nonprofit organization provides academic recognition to college juniors and seniors in the top 15 percent of their class, as well as leadership development opportunities, community service, career networking and scholarships. Membership into the Society is by invitation only to students in all fields of study. Golden Key was founded in 1977 in Atlanta, Georgia. The Society is a member of ACHS, the Association of College Honor Societies. For more information, visit www.goldenkey.org.

About CounterPath

CounterPath Solutions, Inc. is a developer of award-winning, carrier-grade VoIP and Video over IP SIP softphones for telecom and Internet telephony service providers, cable operators, IP-PBX manufacturers and infrastructure manufacturers. CounterPath’s SIP softphones and softphone SDKs (Software Development Kits), which provide VoIP, Video over IP, IM (Instant Messaging) and Presence functionality and can be preconfigured to our customer’s VoIP service, are predominantly licensed on a per seat or per subscriber basis, either co-branded or private labeled. CounterPath’s technology is deployed by over 250 customers in more than 50 countries. Additional information about CounterPath and CounterPath’s products and services is available at www.counterpath.com.

About YFonGlobal, LLC

YFonGlobal, a Washington D.C.-based company, provides turnkey social networking technology tightly integrated with Voice-over-Internet Protocol (VoIP) IP network solutions for affinity marketing leaders. Using their wyndstorm(TM) hosted application, clients can rapidly tailor and privately brand their custom social network by selecting from over 22 pre-built, pre-tested function modules. wyndstorm provides search, security, click-to-call, consumer-posted content licensing, and other value-add features that provide high value collaboration and programming for private brand marketing. For more information about YFonGlobal, LLC, visit www.yfonglobal.com.

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