Enhanced Directory Assistance Solutions: Interactive Data Acquires DirectoryNET

ATLANTA, Ga. — July 11 (SEND2PRESS NEWSWIRE) — Interactive Data, LLC, a leading provider of contact-accuracy services, announces the acquisition of DirectoryNET, LLC, a leading provider of directory assistance and business-intelligence solutions.

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"DirectoryNET has a long history of providing leading-edge solutions to the financial, healthcare, collections and debt-buying communities," John Schaeffer, President of Interactive Data, said. "By combining these services with our suite of highly accurate, contact-based services, we can now provide customers with a comprehensive and powerful set of new solutions."

The terms of the acquisition were not made public, but Schaeffer expects a seamless transition for DirectoryNET customers.

"In a rapidly changing world of technology and data sets, the concept of 'buy versus build' has never made more sense," Michael J. Musso, CEO of DirectoryNET, said. "Schaeffer's vision of assembling a best-of-breed solution to meet the needs of our combined customers is exciting news."

Interactive Data, LLC (ID) is the industry's leader in locating and identifying individuals who are typically difficult to find. Atlanta based, ID offers a variety of search products that include: real estate listings, death index, bankruptcy-listing searches, and data warehousing and cost efficient, unmask-pricing for directory assistance.

Leveraging over 50 years of collections industry experience, ID creates relevant, comprehensive, and cost effective customer-focused searches. Each product works seamlessly with ID's advanced online and batch products.

ID applications serve the collections, healthcare, financial, debt buying and cable industries as well as law enforcement, and government applications.

DirectoryNET, LLC was founded in 1990 as one of the charter companies in the electronic directory assistance industry. The company provides innovative, leading-edge directory assistance and business-intelligence solutions for a wide variety of businesses including credit granting and collection agencies, hotels, insurance agencies, and legal entities.

Clients of DirectoryNET include many Fortune 50 companies as well as hundreds of small and locally-owned businesses. DirectoryNET's family of products enables companies to directly integrate information into existing, real-time business software applications. The company's databases contain more than 180 million telephone numbers and related directory assistance information, updated daily.

"Our staff is excited about supporting DirectoryNET's impressive list of customers with great customer service and expanded ID Solutions," Schaeffer explained. "This is a win-win opportunity."

According to Schaeffer, ID's formula of focus, experience, difference, efficiency, and versatility yields results.

Visit: www.id-info.com; or call 678-584-5252.

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