

Jewelry Designer Carolyn Pollack to be Featured on QVC's Designer Day

ALBUQUERQUE, N.M. – July 27 (SEND2PRESS NEWSWIRE) – Carolyn Pollack, Lead designer and Vice President of Relios Jewelry, has been chosen as the anchor of QVC's Designer Day event on August 1st, 2007. The much anticipated Designer Day features QVC's most prestigious jewelry designers and their newest, most exciting designs in a single, all-day event.



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As the representative of "Sincerely Southwest" for The QVC Shopping Network, Carolyn has been relating to customers about jewelry for over 10 years. Her experience in jewelry design made her a natural candidate as the anchor of this important event, but her rapport with customers and staff alike cemented the opportunity.

"It's the community of enthusiastic jewelry collectors that make anchoring these events such a pleasure," says Carolyn. Designer Day attracts QVC shoppers who love designer jewelry and are anxious to be the first to see what new designs are becoming available.

"It's truly an honor to stand alongside the most renowned designers in the jewelry business and be able to match our dedicated customers to their favorite jewelry designs," Carolyn says. The variety of jewelry designers

being featured on Designer Day includes such famous names as Robert Lee Morris, Judith Ripka, Michael Dawkins and Ann King. Carolyn Pollack was chosen from among these names and numerous other designers to anchor this bi-annual event. She and Relios have also been selected to design and produce the daily featured item on QVC, the Today's Special Value(R).



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Also being much anticipated for Designer Day is a special guest appearance by Carolyn's husband and the President of Relios, Bill Pollack. Bill has been responsible for the oversight of Relios jewelry design and production since 1975, but this is his first appearance on QVC.

Relios Jewelry designs and manufactures over 100 new items per season in Albuquerque, New Mexico, USA. Their original, moderately-priced, American jewelry designs can be found online at www.reliosjewelry.com. Jewelry by Relios is made from sterling silver and genuine gemstones, right here in the USA.

CP Signature by Carolyn Pollack can be found at reliosjewelry.com/category/relios+jewelry+designer+collections/carolyn+pollack+jewelry+designs.do .

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