

# Century 21 Department Store Makes Fashion History and Extends Hours Until Midnight August 2nd

NEW YORK, N.Y. – July 30 (SEND2PRESS NEWSWIRE) – Everyone knows Century 21 Department Stores has “Fashion worth fighting for.” On August 2nd, Century 21 Department Store’s Manhattan location only will be extending its store hours and staying open until Midnight to give all their loyal customers a chance to shop for their favorite fashion – without the fight.



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“This is the first time in Century 21 Department Stores’ history that we will be open to midnight. We are extending store hours for our loyal customers who want more time to shop,” says Jeffrey Jasner, Executive VP of Operations. “It is also perfect time for new customers to get acquainted with Century 21 Department Stores and see what the value is all about.”

Jasner assures “the selling floor will be restocked all day and the staffing levels will be identical to the staffing levels at peak hours.”

He adds “An added bonus for customers will be that during this time, Century 21 Department Stores annual Summer Clearance Sale will be going on with reduced prices up to 85% off suggested retail store-wide.”

Century 21 Department Store – “Fashion worth fighting for” – always offers designer merchandise sold at unbelievable prices. It carries Men’s, Women’s and Children’s Designer Label and Brand Name Apparel, Accessories, Handbags, Shoes, Lingerie and Jewelry; as well as Junior’s and Young Men’s Fashions, Housewares, Domestic, Home Decor, Tabletop and Luggage.

The company is an established leader in the retail industry and was voted as New York’s #1 Discount Store by ZAGAT SURVEY 2007.

Thursday, August 2 – Manhattan Location only will be open from 7:45 am until midnight.

More information: [www.c21stores.com](http://www.c21stores.com).

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