

# CheapoAir is a Hitwise Top 10 Award Winner for the Second Time!

NEW YORK, N.Y. – Aug. 9 (SEND2PRESS NEWSWIRE) – CheapoAir.com, a top budget travel website dedicated to leveraging the latest technology to deliver cheap airline tickets, is proud to announce that it has won the Hitwise Top 10 Award for the second time by Visitors among all U.S. Websites in the Travel Agencies Category for the Quarter ending April – June 2007.



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The Hitwise U.S. Top 10 Awards Program celebrates the most successful U.S. websites in 160+ online industries. As Hitwise reports on the anonymous online usage and search behavior of more than 10 million U.S. Internet users—the largest online sample of its kind—this unique awards program recognizes excellence in online performance through public popularity.

CheapoAir.com is a NYC based consumer travel web site offering low airfares to its 1 Million plus customer base. The CEO of CheapoAir.com, Mr. Jain, said, “The success of our website’s popularity is a result of our commitment to our customers and continuous technology upgrades.”

Hitwise U.S. said, “The online success of CheapoAir.com is a fantastic achievement. As Hitwise measures over 900,000 websites, being one of the most popular websites visited by U.S. Internet users demonstrates the strength of

CheapoAir's online marketing success."

CheapoAir.com is the brainchild of a Group of Travel industry Professionals with a combined experience of over 100 Years. Their vision has always been to infuse emerging technology into affordable travel solutions for the most budget conscious minds. Their motto is: "We Discount the Fares, never the Service!" Their portfolio of airfare products includes over 18 million exclusive airfares, low airfare guarantees, consolidator airfares and the technological foundation to deliver the cheapest plane tickets online, all over the globe.

Hitwise is the leading online competitive intelligence service. Only Hitwise provides its 1,200 global clients with daily insights on how their customers interact with a broad range of competitive websites, and how their competitors use different tactics to attract online customers. Since 1997, Hitwise has pioneered a unique, network-based approach to Internet measurement. Through relationships with ISPs around the world, Hitwise's patented methodology captures the anonymous online usage, search, and conversion behavior of 25 million Internet users.

To find out more about CheapoAir, log onto, [www.cheapoair.com](http://www.cheapoair.com)

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