

CYNACON/OCuSOFT (OCuSOFT, Inc.) Names Edward J. Holland, M.D. to Medical Scientific Advisory Board

RICHMOND, Texas – Aug. 15 (SEND2PRESS NEWSWIRE) – CYNACON / OCuSOFT (OCuSOFT, Inc.), a company specializing in ophthalmic research, development and supply to ophthalmologists and optometrists, is pleased to announce the appointment of Edward J. Holland, M.D. to its Medical Scientific Advisory Board.



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Dr. Holland is Director of Cornea and External Disease at Cincinnati Eye Institute (CEI) and Professor of Clinical Ophthalmology at University of Cincinnati. He is Director of the American Academy of Ophthalmology Skills Transfer Courses, and as such, is responsible for programs to train Ophthalmologists in refractive and other new surgical techniques across the United States.

He received his Medical Degree from Loyola- Stritch School of Medicine in Chicago, Illinois and trained in Ophthalmology at University of Minnesota. Dr. Holland completed a Fellowship in cornea and external disease at University of Iowa, and then completed a second Fellowship in ocular immunology at National Eye Institute in Bethesda, Maryland.

Dr. Holland has a national and international reputation for his knowledge and expertise in the field of cornea and external disease. He is frequently invited to lecture both nationally and internationally. Dr. Holland is the author of over 100 articles in peer review journals and has edited Cornea, the most widely read textbook on corneal disease and surgery. He also co-edited the textbook, "Ocular Surface Disease: Medical and Surgical Management."

Patrick H. Witham, Executive Vice-President states, "Dr. Holland is a fantastic addition to our Medical Scientific Advisory Board. It goes without saying that Dr. Holland is one of the foremost respected ophthalmologists in the country, if not the world. His expertise in corneal and external disease will be of tremendous value, especially in light of our two recent prescription product launches, Tears Again(R) Hydrate(TM) and Alodox(TM) Convenience Kit."

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