

# GiSTEQ PhotoTrackr(TM) Maps and Shares Photos with GPS Satellite Precision

BREA, Calif. – Aug. 15 (SEND2PRESS NEWSWIRE) – Futuristic photography is here. GiSTEQ Corp., a developer of Location Based Services (LBS) applications, today launched a new product – GiSTEQ PhotoTrackr(TM). So, what does it do? Through a combination of digital photos and GPS location mapping, users are provided with a new way to map and share photos with precise locations from GPS satellites.



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GiSTEQ PhotoTrackr(TM) includes a 16-channel GPS unit that is 3.05 inches long and weighs only two ounces. The low-power consumption design allows the device to last for 32 hours under continuous use.

It is the perfect companion for travelers, photographers, hikers – any outdoor adventurers or enthusiasts. The product uses the latest photo geo-mapping technology – PhotoTrackr(TM) – which can pinpoint photos and display entire trip routes using integrated Google Maps/Google Earth, worldwide.

Through the popular Flickr(TM) web site ([www.Flickr.com](http://www.Flickr.com)), users can easily share photos with anyone in the world; the software is integrated with an online photo-sharing function.

The GiSTEQ PhotoTrackr(TM) Pro version has the ability to process RAW images and allows professional users to geotag photos even if the photos were shot in RAW format.

"Whether traveling to a remote part of the world or simply driving around and shopping for a new home, PhotoTrackr can record the whole journey on a map, and track the photos taken along the way," Eric Liu, president of GiSTEQ Corp. said.

It's a great travel gadget for just about anyone; it's practical and also fun.

"This product has great potential and we expect significant market growth in the near future," Liu added.

Currently, the GiSTEQ PhotoTrackr(TM) is available at authorized dealers, nationwide, for \$129.95 MSRP.

GiSTEQ Corp. is a total-solutions provider for LBS. The company's current focus is on creative consumer applications and fleet management solutions for small businesses. They consistently strive to discover and incorporate technological innovations into their LBS applications to create benefits and increase operation efficiencies for their customers.

For more information, visit: [www.gisteq.com](http://www.gisteq.com), or email: [support@gisteq\(.com\)](mailto:support@gisteq(.com)).

All trademarks acknowledged.

News issued by: GiSTEQ Corp.

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Original Story ID: (3140) :: 2007-08-0815-002

Original Keywords: GiSTEQ Corp, PhotoTrackr, Location Based Services, LBS applications, digital photos and GPS location mapping, companion for travelers, photographers, hikers, display entire trip routes using integrated Google Maps or Google Earth, Flickr, Eric Liu GiSTEQ Corp.