Solid State Networks and BandCon Announce Strategic Partnership

Alliance offers expanded flexibility to build custom peer-assisted delivery solutions

COSTA MESA, Calif. — Aug. 16 (SEND2PRESS NEWSWIRE) — Wholesale network infrastructure provider BandCon and Solid State Networks, developer of high-performance, distributed content delivery solutions, announced today a strategic partnership that will enable content publishers and distributors to build their own peer-assisted Content Delivery Networks (CDN).

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Through this arrangement, companies can now seamlessly exploit the incremental growth framework enabled by deploying Solid State Networks' proprietary software over BandCon's premier infrastructure.

"BandCon's unique 'pay-as-you-grow' business model is a great fit for our customers that want to create or expand their own network footprint for delivering content," said Rick Buonincontri, President and Chief Executive Officer of Solid State Networks. "We have found that many content owners are not in a position to take on the high levels of risk associated with making the leap to become conventional CDN owners."

"BandCon's ability to provide access to a variety of quality networks and strategic peering exchanges combined with their customized service terms and fast implementation allows our customers to create highly flexible CDN solutions that are tailored to their needs," Buonincontri added.

Under the agreement, the two firms will cross-market services to provide the best solutions for their clients. With direct access to a greater array of services, both firms are optimistic about the possibilities for their customers and see this arrangement as a precursor to future custom peer-assisted CDN deployments.

"Content owners are constantly seeking out the qualities that are inherent to Solid State's offering: highly scalability, high performance, low per-unit delivery costs," said Ari Benowitz, Chief Executive Officer of BandCon. "We believe the Solid State Networks technology will become an important component of future CDN deployments, and this partnership creates an ideal opportunity for content owners to license and deploy the software — quickly and easily through a 'one-stop-shop' fostered by the agreement."

About Solid State Networks
Solid State Networks is a developer of high performance distributed content delivery solutions based upon its own proprietary implementation of the BitTorrent(TM) protocol. Solid State's offerings are ideal for the distribution of high-demand, massive digital objects, including PC and console video games, high-resolution video including feature films and television programs, music and software programs.

Solid State's Distributed Delivery Network (DDN) technology dynamically integrates diverse network resources, multiple network service providers and a closed peer-to-peer network to reduce costs, improve performance and achieve high quality of service. The DDN is typically implemented as an overlay to an existing CDN or IP transit infrastructure.

BitTorrent is a trademark or registered trademark of BitTorrent, Inc., used under license.

The company's Web address is www.SolidStateNetworks.com.

About BandCon
BandCon is a content delivery network provider for large Internet-based content owners. The company develops custom network solutions for IP transit, transport, content delivery networking (CDN), peering, colocation/power, and managed services that are unmatched in terms of flexibility and scalability. All BandCon services are available a la carte or bundled to meet specific customer requirements.

BandCon's 10 Gbps backbone provides rich content delivery capability throughout North America. The firm's signature Content Delivery System enables BandCon to deliver a full suite of services to customers at any stage of the growth cycle, from startup through maturity. Customers include MySpace, Internap, Revver, Vonage, Nine Systems and Skype.

The company's Web address is www.BandCon.com.

All trademarks acknowledged.

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