

HotGigs Inc. Names Gregg Bjork Executive Vice President of Sales

Gearing up for enterprise account growth

MINNEAPOLIS, Minn. – Aug. 21 (SEND2PRESS NEWSWIRE) – HotGigs Inc. (www.hotgigs.com), an innovator in web-based contract workforce solutions, announced that it has appointed Gregg Bjork as its new vice president of sales. Bjork has 15 years of senior management experience and more than 23 years experience in software and technology businesses.



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Mr. Bjork spent 13 years at St. Paul, Minnesota-based Lawson Software, and in 1997 was named vice president and general manager of Lawson's retail business unit, driving the division to \$45 million in revenue in just 2 years. Gregg also served as president and CEO of Compendium Corporation, a leading provider of human capital technologies and services designed for Global 1000 companies. At Compendium, Mr. Bjork was responsible for engineering a turnaround strategy that led the organization to profitability and significant market expansion. Most recently he was managing director of Vallon, LLC, a firm providing senior-level executives for project and interim assignments. He holds a BA from Gustavus Adolphus College in St. Peter, Minnesota and sits on several boards in the Twin Cities area.

"We are very excited to have someone joining our team with this level of relevant enterprise sales and management experience," said Ken Holec, HotGigs CEO. "Gregg's background in both the software and human capital markets will be key to helping HotGigs meet the escalating demand we are seeing from hiring companies. We look forward to Gregg adding and strengthening our customer relationships and contributing to the growth of HotGigs' business."

"I am thrilled to be joining the team at HotGigs," said Gregg Bjork. "They have put together a very strong group of dedicated professionals from the human capital and software markets, and it will be my privilege to work with them to help HotGigs grow. HotGigs has listened to their customer base and has developed products and services that are innovative and have a high probability of changing the way hiring companies source talent and manage their contract workforce. I look forward to working with the HotGigs team to provide our customers with valuable solutions and great service that meet and exceed their needs."

About HotGigs Inc.

HotGigs Inc. delivers web-based solutions and services that help companies efficiently source talent and manage their contract workforce. The HotGigs Staffing Exchange (www.hotgigs.com) is the largest North American network of buyers and sellers of contract talent, including hiring companies, staffing

firms and consultants. Talent is drawn to the Staffing Exchange as well as the career sites of select HotGigs customers through the use of our advance search engine optimization service called Jobs2Web (www.jobs2web.com).

HotGigs Contract Workforce Solutions (www.hotgigs.com/cws) provides hiring companies access to the Staffing Exchange plus drives process and spend management improvements, resulting in significant time and cost savings. Headquartered in Minneapolis the company was founded in 2003.

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