

# LA METRO Presents Prog-Rock Band CANON Live at Union Station

**Unprecedented campaign sets out to educate about the benefits of Going Metro**

LOS ANGELES, Calif. – Aug. 27 (SEND2PRESS NEWSWIRE) – Los Angeles County Metropolitan Transportation Authority (METRO) features progressive rock band, CANON in an unprecedented environmental event at Union Station (GO METRO to see CANON!), on Saturday, September 8, 2007, 8:00 P.M. at The Old Ticket Room. The only way to attend the concert is to arrive via the Metro subway or bus and by presenting a valid Metro, Metrolink or bus pass (FREE for Metro and Metrolink patrons).



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“By ride sharing and taking public transit, the average commuter can save up to \$5,000 a year in transportation costs...plus help the environment,” said Marc Littman, Metro Deputy Executive Officer for Public Relations.

Because of Canon’s wide range of musical influences, their music reaches a vast and diverse audience. This partnership is particularly unique due to the opportunity to promote public transit and draw attention to environmental concerns through Canon’s music. Notwithstanding critics of environmental awareness who dismiss the severity of this global situation.

Los Angeles-based Canon claims among its musical influences, 70's rock titans such as, "King Crimson," "Yes" and "Jethro Tull." Yet their sound has been compared to more contemporary rock trailblazers, "Radiohead" and "Muse." Canon's release "WIDE AWAKE," produced by Justin Meldal-Johnsen (Beck, Ima Robot, Macy Gray), is a mix of the 70's rock scene and Renaissance poets.

"We are honored to had been chosen by METRO to help raise awareness on alternative, more efficient ways to protect our environment through our music. 5.7 billion gallons of fuel is wasted annually due to congestion in the United States largest cities. More and more commuters are realizing that Metro is the way to go not only to save time and money but to protect our planet," said Jason Turbin, Canon's frontman.

To plan the route that is best for you, use the Metro Trip Planner at [www.metro.net](http://www.metro.net).

This is event is sponsored by METRO, METROLINK, GLOBALINHERITANCE.ORG and URBAN OUTFITTERS.

More information about Canon: [www.myspace.com/canon](http://www.myspace.com/canon).

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