

ElectionMall and CompleteCampaigns Combine to Give Internet Boost for Campaigns

ElectionMall.com and CompleteCampaigns.com team up to offer a comprehensive online “one stop shop” dramatically changing how candidates run in 2008

SAN DIEGO, Calif. – Aug. 28 (SEND2PRESS NEWSWIRE) – Benjamin Katz of CompleteCampaigns.com and Ravi Singh of ElectionMall.com announced today that they are forming a strategic partnership to offer campaigns a “one-stop-shop” online. “We saw that we could help campaigns get to the next level by combining what we each do best,” said Ravi Singh, CEO of ElectionMall. “The powerful combination of front and back-end software offers everything and anything that campaigns require to raise funds, increase awareness, and reach out to voters to the fullest this election cycle.”



Send2Press® Newswire

This alliance provides campaigns with everything they need to harness the power of the Internet. Everything from legally compliant online fundraising and voter data to social networking, managing volunteers and organizing events can now be easily managed in a central location. ElectionMall and CompleteCampaigns.com’ years of experience provide campaigns a complete technical edge over any competition.

“Election 2008 is very exciting and it is the perfect time for CompleteCampaigns.com to unite with ElectionMall and bring all the tools of the Internet to every candidate,” said Ben Katz, Founder of CompleteCampaigns.com. “Everyone wins and ultimately the political process itself will be made better and more accessible. We make it easy for campaigns to use technology.”

After his work on numerous political campaigns in Southern California, Katz became frustrated with the absence of data management software tailored to political campaigns. Singh experienced a similar frustration during his unsuccessful, but historic campaign, as the first Asian Sikh American with a turban to run for public office, when he discovered there was no central location to purchase all the tools and services that he needed to win.

They each took matters into their own hands, as Katz created CompleteCampaigns.com, which has been voted #1 in the Personal Democracy Forum’s survey for two years running and Singh formed ElectionMall Technologies, Inc, which has been highlighted in publications including Business Week, USA Today Magazine, and the BBC.

Through this agreement both CompleteCampaigns.com and ElectionMall are ready to help every campaign from school board president to President of the United States to raise funds, increase awareness, and secure votes.

About CompleteCampaigns

CompleteCampaigns.com began eight years ago when company founder Benjamin Katz saw a need for streamlining campaign software. CompleteCampaigns.com now provides solutions for fundraising, accounting and contact management, online donation processing, voter contact, and web site administration. The company serves over 800 clients in 26 states, from local-level campaigns through Congressional races. Mr. Katz is considered an expert about online fundraising, compliance reporting, voter tracking, cyber-security and other Internet-related issues. For more information please visit www.completecampaigns.com or call 888-217-9600.

About ElectionMall Technologies, Inc.

ElectionMall Technologies, Inc. is a world leader in providing Internet-based non-partisan solutions for elections and campaigns, effectively utilizing technology and business expertise to enable candidates, advocacy groups, or nonprofits to generate enhanced gains in awareness, funds, and votes. Electionmall.com was established in 1999, and is headquartered in Washington, D.C. with offices in Los Angeles and Chicago. For more information, visit www.electionmall.com or call 888-WEB-2-WIN.

News issued by: ElectionMall Technologies, Inc.

#

Original Story ID: (3180) :: 2007-08-0828-006

Original Keywords: ElectionMall Technologies Inc, political campaign software, Benjamin Katz, Ravi Singh, legally compliant online fundraising and voter data to social

networking, managing volunteers and organizing events, CompleteCampaigns.com
ElectionMall Technologies, Inc.