

# TripMama Expands Travel Search with the Launch of Hotel Comparison and Car Comparison

NEW YORK, N.Y. – Sept. 17 (SEND2PRESS NEWSWIRE) – TripMama, a rising star in the airfare comparison arena continues to expand. TripMama launched August 7, 2007 to rave reviews and with some of the most notable travel sites online. TripMama has provided an optimum flight comparison shopping experience to our swelling consumer base.



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Starting Q-4, TripMama will launch Hotel Comparison Tools and Car Rental Comparison tools, offering more consumer value and more reason to search and save using TripMama.com.

The goal of TripMama is to make searching for cheap airfare, hotels and car rentals a one-stop shopping experience. TripMama posts the best sales from all travel conglomeration sites onto one page, creating a streamlined hub for travelers looking for the cheapest deals. TripMama's overwhelming popularity has prompted the company to expand into the arena of hotels and car rentals in October, three months earlier than anticipated.

Along with Flights, Hotels, Cars and "Travel Deals" updated weekly for

bargain hunters, TripMama is also expanding its growing travel community – “Travel Talk” is an open interactive forum. Travel Talk offers discussions on how to find bargain trips, how to pick the right airline, sharing great vacation spots and the latest news on airlines. This is just a sampling of the informative topics available. Be sure to sign up as a registered Travel Talk member for your “frequent forum miles”. The idea is to help members plan the best trip, and make their dream vacations come true.

The concept is catching on. “It’s really gratifying for our users to be able to plan an entire vacation all on one site. We will continue to provide more of what the savvy traveler and deal seekers ask for,” said David Wexler, Director of Business Development.

Ultimately, we want our users to know they’re getting the best airfare, hotel and car prices available every time they visit TripMama.com. Bookmark “Mama” for future trips! Log onto [www.tripmama.com](http://www.tripmama.com)

TripMama knows best... now you know, too!

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