

## Social Platform Grows – Social Networking Software Provider Moves, Adds to Team

LOS ANGELES, Calif. – Sept. 27 (SEND2PRESS NEWSWIRE) – Social Platform, a social networking software provider of scalable web-based solutions for branded, high end social applications announced today their move to larger facilities in Los Angeles. “We wanted to be nearer to our media and entertainment customers in the Los Angeles area while remaining close by our state of the art data center in the downtown area,” remarked Eric Schlissel, CEO and founder of Social Platform.



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The move to new corporate headquarters marks a year long expansion for Social Platform. In recent months, the company has gained well-earned reviews and notoriety for its stable and extensible enterprise level social application software. Adding to its executive team in July with appointments in Sales and Marketing, the privately held company expanded again with new hires this past month.

“We are very pleased to include Barbara Parrish on our team. She comes to Social Platform with exceptional background and scope as a leader in software project management,” commented Schlissel. “Barbara has the training and

background to effectively manage the rapidly expanding Social Platform Fortune 500 customer base through their project life cycles.”

Ms. Parrish filled former stints at Amazon as Systems Manager, and project management roles as well as Program Manager positions at Sun Microsystems, AOL Time Warner and also Netscape. Her addition to Social Platform supports the continued long term growth strategy for the company.

**About Social Platform, LLC**

Social Platform creates and integrates software to transform web experiences into social applications. Tying together all the necessary technologies through an extensible hosted infrastructure, Social Platform enables clients to create organic online communities and applications with ease of implementation. The Social Platform Enterprise suite helps build brands for companies and the things they are passionate about.

For more information, visit [socialplatform.com](http://socialplatform.com).

News issued by: Social Platform, LLC

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Original Story ID: (3272) :: 2007-09-0927-004

Original Keywords: Social Platform LLC, social networking software provider of scalable web-based solutions for branded, high end social applications, CEO Eric Schlissel Social Platform, LLC