

Integrated Mobile Electronics Fully Compatible with Full Line of Microsoft Zune Players

LOS ANGELES, Calif. – Oct. 3 (SEND2PRESS NEWSWIRE) – Integrated Mobile Electronics (IME) announced today that its upcoming IME Dock will be completely compatible with the full line of Microsoft Zune portable media players, including the existing 30GB model and recently unveiled 4GB, 8GB, and 80GB models.



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The company attributes its close, communicative partnership with Microsoft as being a primary factor in being able to deliver an immediate solution to early adopters of the latest Zune models. Delivery of the first IME Docks should be in customers' hands in the next 6-8 weeks.

"Being able to simultaneously offer a solution for a product as the product itself is being launched is a fantastic feeling," said Jonatan Cvetko, CEO of IME. "Microsoft has also been incredibly helpful at every step of the way. We feel appreciated as their partner."

The IME Docking System is a groundbreaking, integrated package allowing most cars to interface with portable media players from Microsoft, with support

for even more models on the horizon. By choosing the desired player interface and indicating their car make/model during the ordering process, customers will receive an IME Docking System specifically engineered to work with their setup. Should the customer own or purchase a different media player, they need only purchase an Additional Dock instead of an entire System. The System itself has an MSRP of \$249.99, while Additional Docks are \$89.99.

About Integrated Mobile Electronics

IME is an industry leader in portable media player docking systems. IME was founded in 2003 by CEO Jonatan Cvetko, with the intention of allowing consumers a flexible and enjoyable media experience in their car. IME believes that versatility is never a compromise for quality.

Most of all, IME understands that consumers should always have the freedom of choice to change their mind – and their portable media players – and IME will be there to supply uncompromised, high quality audio & video from the player directly into the car's stereo system.

More information: www.imedock.com

All trademarks acknowledged.

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