

BandCon Taps New Vice President – Industry Veteran Set to Guide Sales Efforts

COSTA MESA, Calif. – Oct. 5 (SEND2PRESS NEWSWIRE) – Wholesale network infrastructure provider BandCon announced today that Matthew Haentzschel has joined the firm's senior management team as vice president of sales. Mr. Haentzschel will lead BandCon's national sales team in developing and implementing strategies to reach and communicate with their growing customer base.



Send2Press® Newswire

He has more than 10 years of experience in the high technology industry concentrated in sales and other consultative roles. Prior to joining BandCon, Mr. Haentzschel served as director of sales at WBS Connect where he helped the company realize a significant growth in sales revenue. He also served on the sales team at Cogent Communications, where he managed carrier sales and initiated network development and expansion.

"I am impressed with the simplicity and flexibility of BandCon's approach to CDN development," Haentzschel said. "They put all the pieces of the Web 2.0 puzzle together without the burden of lengthy contracts, complicated terms or high prices."

“Matt comes on board with a wealth of expertise and relationships in the telecom industry,” said Ari Benowitz, president and CEO of BandCon. “His track record, combined with the ambitious goals to build our market share, give me confidence that he will energize our sales initiative and bring the team to new heights.”

About BandCon

BandCon is the content delivery network provider for large Internet-based content owners. The firm specializes in developing custom network solutions for IP transit, transport, content delivery networking (CDN), peering, collocation/power, and managed services that are unmatched in terms of flexibility and scalability.

BandCon’s 10 Gbps backbone provides rich content delivery capability throughout North America. The firm’s signature Content Delivery System enables BandCon to deliver a full suite of services to customers at any stage of the growth cycle, from startup through maturity. Customers include MySpace, Internap, Revver, Vonage, Nine Systems and Skype.

The company’s Web address is www.BandCon.com.

All trademarks acknowledged.

News issued by: Bandwidth Consulting, Inc.



Send2Press® Newswire

Original Image: <http://Send2Press.com/wire/images/07-0111-BandCon.jpg>

#

Original Story ID: (3307) :: 2007-10-1005-003

Original Keywords: BandCon content delivery network provider, Bandwidth Consulting Inc,

rich content delivery, Matthew Haentzschel, Wholesale network infrastructure provider, CEO Ari Benowitz, custom network solutions for IP transit, transport, content delivery networking Bandwidth Consulting, Inc.