

## Catch the Fiery Shades of Fall with a New Designer Jewelry Collection from Relios

ALBUQUERQUE, N.M. – Oct. 26 (SEND2PRESS NEWSWIRE) – Relios Jewelry, American designer and manufacturer of contemporary sterling silver and genuine gemstone jewelry, is introducing its new designer jewelry collection for Fall, to debut on its retail website later this month. The new collection, “Santa Fe Sunset,” showcases purples, oranges, and mixed metals alongside exquisite metalwork.



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“The development team at Relios has worked hard to replicate the colors of the New Mexican horizon in sterling silver, copper, brass and an array of colorful gemstones,” says Designer and Vice President Carolyn Pollack. “It’s very exciting to see it all come together,” adds Pollack. “This is a collection that can accent your daytime denim with warm reds and rich corals, or be paired perfectly with your out-to-dinner black dress at night.”

Drawing on inspiration from the sultry sun as it sets in the Santa Fe Desert, this new collection begins with highly wearable sterling silver, copper, and brass. From there, a complete desert-sky palette of natural gemstone beads of varying shapes and scale have been added for enhancement.

Santa Fe Sunset design takes core elements – rope detailing, pottery, and carved architectural images – and incorporates them into refined design. “This collection will make you feel as though you’ve just bought a new dress!” says Carolyn. “You can boost your most colorful wardrobe mainstays with these pieces, or pull out that tried and true plain white shirt, and watch Santa Fe Sunset transform your same old look into something totally brand new – all at a more accessible price point for our customers.”

The new Santa Fe Sunset collection will be available on-line at [www.reliosjewelry.com](http://www.reliosjewelry.com), beginning October 24th.

Relios Jewelry designs and manufactures over 100 new items per season in Albuquerque, New Mexico, USA. Their moderate to upper price point American jewelry styles can be found online at [www.reliosjewelry.com](http://www.reliosjewelry.com). Jewelry by Relios is made from sterling silver and genuine gemstones, right here in the USA.

For more information including media queries, please contact Kelly Walter at (505) 345-5304 ext. 201.

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