

Biometric Signature ID Highlights its Biometric Signature and Gesture Technology Called BioSig-ID at InnoTech Oklahoma

DALLAS, Texas – Oct. 29 (SEND2PRESS NEWSWIRE) – Biometric Signature ID (“BSI”) announces that CEO, Jeffrey Maynard, will be a speaker at InnoTech, the Business & Technology Innovation Conference to take place at the Cox Convention Center in Oklahoma City. Mr. Maynard will speak Tuesday, November 6, at 10:00 a.m. on a very timely topic entitled “Biometric Signatures to Reduce Identity Theft and Fraud – A New Defense.”



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Mr. Maynard stated “An identity is stolen every 79 seconds with the Internet enabling nearly 50-percent of fraud cases. Pins and passwords are no longer secure. Dynamic biometrics have emerged to solve the market needs for a strong identity authentication solution to prevent unauthorized user access.”

BSI will be exhibiting its latest suite of 4 layer identity authentication products and self service password reset technology using dynamic biometrics. Mr. Maynard stated “We welcome conference participants to stop by our booth

and try our unique software solutions first hand and discover its ease of use.”

Please visit www.innotechok.com to register for the conference.

ABOUT BSI

BSI, a leader in authentication software, provides solutions for the positive identification of users, using patent pending biometric handwriting and gesture technology called BioSig-ID(TM). The solution is activated using just your mouse, stylus or keypad, requires no additional hardware and is a low cost and instantly scalable solution that acts as a “steel door.” Only after your identity has been authenticated does the door open to give you access for both the PC and for Online transactions. BioSig-ID is at the core of BSI’s two products, BioSig-ID Online(TM) and BioSig-ID WinLogon(TM).

These products provide a two factor authentication solution to reduce unauthorized access that is common with PINS, passwords, tokens and other methods because with BioSig-ID only registered users who are authenticated gain access.

In addition, BSI’s novel technology called Point and Click Image (“P&C”) is used as a secondary access to reduce costly help desk calls by providing a mechanism to reset the signatures automatically.

More information: www.biosig-id.com.

BSI is a member of the Center for Ethical Identity Assurance (CEIAGlobal.org).

ABOUT INNOTECH

InnoTech is an annual conference and exhibition built specifically for business and technology executives, highlighting the region’s innovation and technology development opportunities.

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