

USMotivation Announces New Meetings Alliance and Partnership

ATLANTA, Ga. – Nov. 19 (SEND2PRESS NEWSWIRE) – USMotivation, a GA-based incentive management company, today announced the creation of a strategic partnership with MeetingAdvice to better address the needs of the meetings market.

USMotivation Meeting Services, LLC will provide an extensive array of services such as meeting consolidation management, hotel and venue sourcing, meeting logistics training and operational support. While already a primary area of expertise for USMotivation, the new relationship will re-focus the company's abilities in this marketplace and enable USMotivation Meeting Services to handle more regional sales meetings, management meetings and training meetings.

USMotivation known worldwide for its award-winning group incentive travel programs also has meetings management as a core competency. "From a historical perspective, USMotivation used to have an entire meetings department that serviced the pharmaceutical meeting needs and in its peak year operated over 350 meetings and events," says Dan Leong, chief operating officer of USMotivation. "We see a need to devote more attention within the meetings market and our partnership with MeetingAdvice will do just that."

About USMotivation

USMotivation, founded in 1962 and headquartered in Atlanta, GA, is a full-service incentive management company specializing in designing and implementing strategic incentive solutions. Core services include incentive strategies and awards, group travel and meetings, communications and business analytics. USMotivation is the most award-winning incentive company in the industry and most recently was named one of the "Top 25 Corporate Meeting and Incentive Companies" by CMI Magazine in September of 2007.

For more information, visit www.usmotivation.com or call 1-866-885-4702.

About MeetingAdvice

MeetingAdvice, headquartered in Florida with an office in Atlanta, GA, specializes in large to small corporate meetings and training programs. MeetingAdvice's brings additional expertise in this area, specifically in the Fortune 500 arena. "We are very excited to partner with USM and believe that together, our companies can bring new and fresh ideas to our client base with services offerings and expertise unique to our industry" says Steve Goodman, President and Managing Director of MeetingAdvice.

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