

Michigan Medical Spa Offers VIP Membership

Our Economy May Be Depressed, But Medspa Services Lift Spirits This Holiday Season

STERLING HEIGHTS, Mich. – Nov. 28 (SEND2PRESS NEWSWIRE) – Accents Cosmetic Surgery & Medical Spa in Sterling Heights, Michigan has become the first Detroit-based Medical Spa to offer an exclusive VIP membership program. Dozens of men and women have already signed up and committed to caring for their skin and addressing their cosmetic flaws in 2008. The beauty of this program is that it allows Michiganders to enjoy the benefits of a medical spa at a tremendous savings unlike any other in the country.



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"We're hoping this local success story is a sign of improving consumer confidence," explains Dr. Mark Berkowitz, Medical Director of Accents. "As businesses struggle all around us and our neighbors move away, we all become anxious. We know our patients are budgeting and planning... often foregoing vacations to have a Thermage treatment and some Botox," he adds.

"When we introduced the VIP program we knew we could make our patients' lives a little easier. By sitting down with my patient care coordinators and me to develop next year's treatment plan, we were able to save our patients

thousands of dollars in most cases. This is the only program of its kind where patients pay less than wholesale for Botox(R) Cosmetic," explains Berkowitz.

Berkowitz also explains that his membership program further secures his future. "Though business has been steady, our membership program ensures success for 2008. We have patients signed up for procedures and treatments well into June. By treating these patients well, we're sure to continue growing by leaps and bounds. The program is clearly a win-win for all of us," states Berkowitz.

Dr. Mark Berkowitz is a uniquely qualified cosmetic surgeon, who has successfully performed cosmetic injections for more than 10 years. In addition to these in-office services, Berkowitz (best known for advanced laser eyelid rejuvenation) also performs many surgical cosmetic-enhancing procedures for the face. Being both knowledgeable and entertaining, Berkowitz interviews well and welcomes questions from the media, listeners, and readers alike. His interviews have been featured in The Macomb Daily and on WDIV.

For more information, please call us at (586) 254-7692, or visit the website of Dr. Mark Berkowitz at www.AccentsCosmeticSurgery.com.

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