

New Mexico-based Jewelry Manufacturer finds Room to Grow

ALBUQUERQUE, N.M. – Dec. 27 (SEND2PRESS NEWSWIRE) – Relios, America’s largest manufacturer of natural lifestyle designer jewelry has more than doubled its size with a move into a 25,000-square-foot facility in Albuquerque. The move also means that Relios has also more than doubled its production capacity – allowing the major jewelry supplier to expand services to its more than 500 customers.



Send2Press® Newswire

“We had really outgrown the 11,000 square-foot space we’d been working out of,” says company President Bill Pollack. “It’s amazing how a building like this gives us the ability to better assist our customers in the areas of production, distribution, quality, and dependability – not to mention gives us room to grow!”

The company’s new home is located at 6815 Academy Parkway West in Albuquerque. It boasts a large well-lighted factory space, along with offices, conference rooms, and a design studio to accommodate its 140-employees.

“Our new space allows us to better serve our customers,” says Pollack. “It gives us an opportunity to be better organized and efficient in our

manufacturing processes. Now we can handle more of the distribution for our customers – including merchandising, labeling, and drop-shipments.”

“Our ability to be creative has expanded tremendously with this move,” says Vice-President and Lead Jewelry Designer Carolyn Pollack. “We have literally quadrupled the number of new designs since moving to the larger space.”

The company has been nationally recognized for its customer focus, merchandising teamwork, innovation, and operational excellence. More recently, Relios was honored by the City of Albuquerque for its efforts to reduce waste, and its dedication to pollution prevention practices.

“Corporate responsibility is not just a nice catch phrase to get people to think we’re doing the right thing – at Relios, we’re actually doing it,” says Relios President Bill Pollack. “Every piece of jewelry we manufacture is lead-free and nickel-free, and we use only recycled precious metals. It’s a commitment we’ve made to our customers, as well as our environment.”



Send2Press® Newswire

Relios, which has been designing and manufacturing jewelry from real silver and stones in the USA since 1975, will go through seven tons of silver this year, and ship more than 700,000 finished pieces of jewelry throughout the world. That’s three pieces of jewelry for every woman in Albuquerque!

Relios Jewelry designs and manufactures more than 100 new items per season from their Albuquerque, New Mexico factory. Their moderately priced, American

jewelry styles can be found online at www.relioswholesale.com.

Contact: Kelly Walter, Relios Marketing and Creative Director, (505) 345-5304, ext. 201

Relios Jewelry, 6815 Academy Parkway West NE, Albuquerque, NM 87109.
ReliosJewelry.com.

*(PHOTO 72dpi: Send2Press.com/wire/images/07-1227-ReliosTeAmo_72dpi.jpg)

*(Photo Caption: Sculptural silver heart pendant on colorful beaded necklace.)

*(LOGO 72dpi: Send2Press.com/wire/images/07-1211-Relios_72dpi.jpg)

News issued by: Relios, Inc.



Send2Press® Newswire

Original Image: http://Send2Press.com/wire/images/07-1227-ReliosTeAmo_72dpi.jpg

#

Original Story ID: (3557) :: 2007-12-1227-002

Original Keywords: Relios Inc, recycled precious metals, Jewelry Designer Carolyn Pollack, New Mexico, manufacturer of natural lifestyle designer jewelry, silver heart pendant on colorful beaded necklace, pollution prevention practices, green business Relios, Inc.