

Telecom IT Spending to Exceed \$46 Billion in 2008, says Insight Research Corp.

BOONTON, N.J. – Jan. 9 (SEND2PRESS NEWSWIRE) – The global market for operations support systems (OSS) – the computing and software IT infrastructure that performs engineering, provisioning, and management functions in telecommunications networks – will exceed \$46 billion in 2008, explains a new report by Insight Research. Telecommunications industry spending for OSSes is expected to lag only slightly the forecasted growth in service revenue over the next five years, indicating that the industry is fully expecting sustainable growth in the years ahead.



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According to “Operations Support Systems, 2007-2012”, telecommunications network operators worldwide are forecasted to increase their investment in OSSes at a compounded rate of just over eight percent over the next five years. North American investment in the computing and software systems used to acquire, serve, and bill customers will lag worldwide investment, growing at a compounded rate of nearly six percent over the same period, while OSS expenditures made by carriers in the Asia Pacific and Latin America-Caribbean regions will grow at double digit rates.

"The carrier community has fully recovered its confidence and is investing in OSSes at nearly the same rate that consumers and businesses are picking up new wireline and wireless services," says Insight president Robert Rosenberg. "Our research suggests that terrific growth is ahead for those OSSes needed to support 3G wireless services. RF planning and engineering tools and the professional service need to support them, carrier-to-carrier billing and service provisioning tools, as well as customer-accessible service management systems all appear to be growth areas in the months ahead," concluded Rosenberg.

"Operations Support Systems, 2007-2012" forecasts global IT infrastructure spending for billing, customer care, planning/engineering, provisioning/inventory, trouble repair, network management, business management, and workforce management systems. It also projects the professional services expenditures required to implement those systems by type of carrier in four regions: North America; Europe, the Middle East, and Africa; Asia/Pacific; and Latin America/Caribbean.

A free report excerpt, table of contents, and ordering information is online at <http://www.insight-corp.com/reports/ossfor07.asp>.

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