

ROIonline Announces Business Deal with EUROPAGES and Kompass

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BRIGHTON, Mich., Jan. 11 (SEND2PRESS NEWSWIRE) – ROIonline LLC, an Internet Marketing company serving the industrial and business-to-business marketplace, has been awarded new client contracts with EUROPAGES and Kompass – business-to-business search engine companies – to represent them for sales in the U.S.

According to the U.S. Department of State, every year, European countries import nearly 5.0 trillion dollars in goods. This proves that today's marketplace is a global one and for manufacturers to compete and to increase their sales, exporting is an important component to add to any Internet-marketing plan; EUROPAGES and Kompass know this and have entrusted ROIonline to expand their markets.

EUROPAGES.com (www.Europages.com) is home of the European Business Directory. It is available in 25 languages and contains a list of 900,000 best suppliers from 35 countries on the Internet; 79 percent of its users are European.

Kompass (www.Kompass.com), owned by Coface, has companies listed in 70 countries. Their mission is to facilitate business-to-business trade throughout the world while contributing to the development of world commerce. They receive over 4.6 million searches each month and have over 2.3 million company names in their database.

"Both companies are leaders in their field and will help U.S. companies reach buyers in the international marketplace who are seeking their products," Rich Knapp, president ROIonline, said. "The fact that they have chosen us to represent them is a true honor."

ROIonline provides clients with total Internet-marketing solutions that deliver a Return on Investment (ROI) while reducing cost. They increase revenue, lower marketing costs, and improve operating efficiencies.

"Businesses have to have the proper tools to keep their web site competitive in a global marketplace," Knapp explained. "Sites must be constantly updated and managed and contain the product information buyers are looking for."

Each package is custom tailored and designed to ensure ROI. ROIonline's services include: diagnostic consultation, website design, optimization, pay-per-click campaign management, website tracking and analytics, Internet marketing and media placement.

Kompass and EUROPAGES recognized ROIonline's network of over 25 representatives and experience as key to helping them penetrate the U.S. market. Each ROIonline representative has over 10 years experience in the industrial marketplace.

In addition to EUROPAGES and Kompass, ROOnline also represents MacRae's Blue Book, Engineer's Edge, and more.

For more information, visit: www.roiol.com.

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