

Bayside Expo Center's Northeast Motorcycle Expo with Bruce Rossmeyer, Billy Lane, Dave Perewitz, the Garage Girls, and the Indian Larry Legacy

Featuring Custom Bikes, Stunts, Super Builders, and Stage Shows – Bayside Expo Center, Boston MA February 9th & 10th, 2008

BOSTON, Mass. – Feb. 1 (SEND2PRESS NEWSWIRE) – Motorcycle enthusiasts of all ages won't want to miss this year's Northeast Motorcycle Expo in Boston, MA. This year, Kev-Marv Productions, LLC, Perewitz Inc, and Bikers for the Cure are joining forces to raise money for the Susan G. Komen for the Cure foundation. Starting in Hartford and continuing at our Boston show, two of the industries rising stars, Jody Perewitz and Sara Liberte, will be constructing a bobber style custom creation. The young stars will be working onsite, building a hot ride for charity. All of the proceeds will be donated to the Susan G. Komen for the Cure. Stop by to meet Jody and Sara, see them working and be entertained by their humorous antics as they build a "bobber for a cure."

Master bike builder, Dave Perewitz, will also be at the Boston show. For over 30 years, Dave has been designing and constructing motorcycles, placing him in an elite group of builders. He has been on the cover of Easy Rider and Hot Rod Bikes. As the two-time winner of Discovery Channel's Biker Build-off, he has blasted the industry with aesthetically pleasing, performance machines. Dave has also built bikes for Hulk Hogan, Kyle Petty, Ruben Brown, and numerous other celebrities. Come meet this down to earth builder at our Boston show. He will be adorned with numerous custom creations for your viewing pleasure.

The one and only Billy Lane, creator of Choppers Inc., will also be attending this year's Boston show. Come meet this dynamic builder who has been awing the motorcycle industry for many years. Born and raised in Miami, Florida, Billy has a Bachelors of Science degree in mechanical engineering from Florida International University. His degree, along with the support and knowledge of his father, has transformed his life into celebrity status. The 2002 Easyrider Builder of the year, Billy Lane, has been featured in numerous bike magazines along with the very first episode of Monster Garage. Stop by and meet this vibrant builder as he displays some of his latest chopper creations.

This year the Northeast Motorcycle Expo has also secured the Indian Larry Legacy team. Following in the footsteps of Indian Larry, Keino and Paul Cox, his right hand builders, have created the Indian Larry Legacy. The Indian Larry Legacy team have been carrying on Indian's renowned classic chopper style. They have built over 8 bikes since 2005, which has landed them in some of the top motorcycle magazines across the nation. Come and witness the

newest designs of this dynamic team who strive to keep Indian Larry riding on.

Just when you thought it couldn't get any better, Bruce Rossmeyer will also be in attendance to meet guests. With the purchase of Boston Harley Davidson, Mr. Rossmeyer currently owns thirteen Harley Davidson stores on the East Coast. Owner of the world's largest Harley Davidson dealership in Ormond Beach, Florida, Destination Daytona is one of the greatest, if not the best, motorcycle facilities in the country. Stop by and see how this great man "takes risks and follows his passion", as he adorns us with his presence during the Northeast Motorcycle Expo at the Bayside Expo Center in Boston, MA.

Of all the things to see, you can come meet the Infinity models at this year's Boston show. The Infinity models will be on site for photographs as well as an on-stage fashion show, where they will be displaying some of the latest motorcycle fashions. Additionally, we have a new addition to our entertainment this year. Kev-Marv Productions will be hosting a bull riding competition. You can compete to be the Northeast Motorcycle Expo Best Bull-rider of the Show! Hang-on and stay-on is all you have to do.

Attendees will also enjoy attractions such as the "Best of the Northeast" custom bike show, which features more than 50 custom-made motorcycle entries competing for \$3,500 in cash prizes and the top titles in categories ranging from "Best Engine," "Best Chrome," "Best of Show," "Judges Choice," "Peoples Choice," "Promoters Choice," and "Kid's Choice." From bikes with dazzling designs to powerful engines, the "Best of the Northeast" exhibits the region's most impressive custom built motorcycles.

Showcasing dozens of pristine motorcycles, the motorcycle expo also features over 100 exhibitors offering an unprecedented variety of products for the avid or novice motorcyclist. Hundreds of new models, motorcycle accessories, leather riding fashions and collectible merchandise will all be available for consumers throughout the two-day event. Come on down and feel the thunder in your thighs as you try on one of the latest motorcycles from Harley, Honda, Suzuki, Yamaha, Black Dog or many more. You name it and the Northeast Motorcycle Expo will have it.

Admission to the Northeast Motorcycle Expo at the Bayside Expo Center is \$15 for adults, \$7 for children 6-12 yrs old, and children under 6 yrs are free. Expo hours are Saturday, 10 a.m. to 9 p.m. and Sunday, 10 a.m. to 4 p.m.

For directions and additional information call 1-877-BIKEXPO (877-245-3976) or visit our website, www.kevmarv.com.

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News issued by: Kev-Marv Productions, LLC



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Original Image: https://www.send2press.com/wire/images/08-0101-Send2Press_72dpi.jpg

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Original Story ID: (3647) :: 2008-02-0201-002

Original Keywords: Kev-Marv Productions LLC, Northeast Motorcycle Expo Boston, Indian Larry Legacy team, Billy Lane creator of Choppers Inc, the Garage Girls Kev-Marv Productions, LLC