Alpha Red selects BandCon to Provide Backbone, Peering Services

Deal enables bold entry to the ISP market by Alpha Red

COSTA MESA, Calif. — Feb. 8 (SEND2PRESS NEWSWIRE) — BandCon today announced that it has been selected by Alpha Red, Inc., a dedicated server hosting provider and Internet service provider headquartered in Houston, Texas, to facilitate the company's peering initiative. Under the terms of the multiple-year agreement, BandCon has installed and will maintain the connectivity of Alpha Red's private national backbone that connects all the major metropolitan areas of the United States.

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The deal positions Alpha Red as a competitive player in the Internet transit market. The company has traditionally specialized in server and hosting management services. With the private backbone in place, Alpha Red will leverage over its own 125 Gbps of outgoing usage to quickly develop peering relationships and backbone capacity.

"BandCon has enabled Alpha Red to accelerate its peering initiative," said James McCreary, President of Alpha Red. "This results in lower bandwidth usage costs and also boosts network performance."

"I'm very excited that we can bundle our services to offer a complete usable, scalable and affordable network to Alpha Red," said Ari Benowitz, CEO and President of BandCon.

About Alpha Red
Alpha Red, Inc. is a high output hosting provider that specializes in internet transit, dedicated servers, colocation, network management, managed applications, and outsourced IT solutions. The company's customer base includes web radio stations, online storage companies, file hosting web sites, video media web sites, and content distribution companies. The company's Web address is www.alphared.com.

About BandCon
BandCon is the content delivery network provider for large Internet-based content owners. The firm specializes in developing custom network solutions for IP transit, transport, content delivery networking (CDN), peering, colocation/power, and managed services that are unmatched in terms of flexibility and scalability.

BandCon's 10 Gbps backbone provides rich content delivery capability throughout North America. The firm's signature Content Delivery System enables BandCon to deliver a full suite of services to customers at any stage of the growth cycle, from startup through maturity. Customers include MySpace, Internap, Revver, Vonage, Nine Systems and Skype. The company's Web address is www.BandCon.com.

All trademarks acknowledged.

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