

Corporate Phone Bill Will Hit \$133 Billion in 2008, Says Insight Research

BOONTON, N.J. – Feb. 14 (SEND2PRESS NEWSWIRE) – Spending by businesses on wired and cellular calling will hit \$133 billion by the close of 2008, says a new market research report from Insight Research. The study predicts that cellular calling will account for nearly 39 percent of the corporate phone bill for telecommunication services in 2008, and is the fastest growing expense area.



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Insight's newly released market analysis report, *Telecom Services in Vertical Markets 2007-2012*, reveals that wireless service revenues are expected to grow at a compounded rate of more than 13 percent annually from 2007 to 2012, while growth in wired services remains essentially flat. The biggest spenders on cellular services will come from four market segments: construction; financial, insurance, and real estate; professional business services; and transportation.

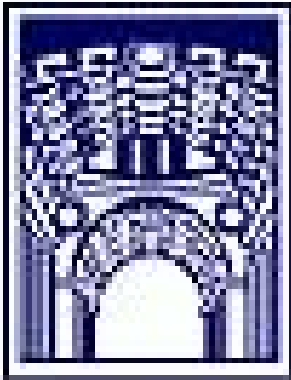
As for corporate wireline telecommunications expenditures in 2007, four industries-wholesale trade; financial, insurance, and real estate; professional business services; and communications-accounted for 70 percent of revenues.

The study analyzes 14 vertical industries categorized by the NAICS, and focuses on corporate spending for wireline and wireless telecommunications services in each of the 14 industries.

"Even without the threat of a recession, revenue growth in wireline services was not forecasted, but now it seems close to a certainty," says Robert Rosenberg, President of Insight. "On the plus side for carriers, wireless spending is forecasted to increase at a healthy rate, but that increase is going to be uneven across the various business sectors," Rosenberg concludes.

An excerpt of this market research report, table of contents, and ordering information are available online at www.insight-corp.com/reports/vert07.asp. This 116-page report is available immediately for \$3,995 (hard copy). Electronic (PDF) reports can be ordered online.

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