

# PreViser and White Cross GmbH Partner in Germany to Provide Oral Disease and Risk Analysis

MOUNT VERNON, Wash., March 10 (SEND2PRESS NEWSWIRE) – PreViser Corporation ([www.previser.com](http://www.previser.com)), a Washington State-based provider of patented oral disease and risk assessment software technology to the dental industry, announced today the finalization of a licensing agreement with White Cross GmbH of Lindau, Germany, to market PreViser technology to dentists within Germany, Austria and portions of Switzerland.



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White Cross will focus their marketing efforts on the over 70,000 German speaking dentists practicing in Europe. White Cross GmbH is a for-profit subsidiary company of “IHCF-Stiftung zur Forderung der Gesundheit” ([www.ihcf.org](http://www.ihcf.org)), a non-profit organization that has worked to improve dental health and develop oral disease risk management programs for 20 years.

“White Cross can build on the broad contact base from educational programs organized by the IHCF foundation and its Scientific Board Members,” stated Dr. Volker Scholz, a practicing dentist and member of the ICHF Scientific Board. Dr. Scholz will direct the translation effort of PreViser technology as well as supporting educational programs for PreViser users into the German

language.

Dr. Werner Birgler, dentist and Managing Director of White Cross, stated, "Dentistry in Europe, as in much of the world, is keenly interested in new methods to ensure the highest quality of care to the maximum number of patients. PreViser's disease analysis software will help dentists more accurately identify and treatment plan for patients with elevated risk or severity of oral disease." To help educate German-speaking dentists on the use of PreViser technology, White Cross will partner with praxisDienste, the leading training company in Germany for dental assistants and dental hygienists in the field of preventive dentistry. PreViser technology will be incorporated into more than 300 praxisDienste courses each year that reach over 4,000 clinical participants. "This will help to educate and integrate disease management programs into the daily work of the dental team," stated Dr. Werner Birgler, founder of praxisDienste.

Carl Loeb, Chief Executive Officer of PreViser, noted that "White Cross is a respected leader in dentistry in Germany, Austria and Switzerland. We are very pleased to be able to partner with a firm as well respected and as well positioned as White Cross is in their market segment."

Launch of the German language version of PreViser's technology (the Oral Health Information Suite(TM)) is expected to occur during the third quarter of 2008.

PreViser Corporation provides web-enabled diagnostic decision support tools for dentists and dental hygienists. The PreViser Oral Health Information Suite(TM) enables quick, accurate, reproducible and objective diagnosis and analysis of oral disease risk in an easy-to-understand format for the dental professional and the patient.

To learn more about PreViser or to download the software for free, visit [www.previser.com](http://www.previser.com).

For further information contact:

White Cross: Dr. Werner Birgler, [birgler@white-cross.info](mailto:birgler@white-cross.info)

PreViser Corporation: Carl Loeb, 360-941-4715, [carlf@previser.com](mailto:carlf@previser.com)

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