

# [Metrofunk.com Launches Club Metrofunk](#)

NEW YORK, N.Y., March 12 (SEND2PRESS NEWSWIRE) – Metrofunk ([Metrofunk.com](#)), the first metropolitan based online social network built by trendsetters for trendsetters, announced today that they will celebrate the company's launch into public beta on Wednesday, March 19th at Club Metrofunk, located at 532 West 27th Street. If the address sounds familiar, that is because it is the address of the popular Manhattan nightclub, Home.

✘ New York nightclubs have been known to be at the forefront of style, culture, and class. Many trends in the late 80s and early 90s such as break dancing, various fashion fads, and music artists like: Prince, C+C Music Factory, George Michael, Wham, and Information Society were born from nightclubs when the nightlife scene encouraged outrageous personalities and unique styles. Metrofunk.com and Home have collaborated in an effort to revitalize this long lost New York nightlife culture by dedicating Wednesday nights specifically to trendsetters in the nightlife, fashion, film, and music industries. Starting Wednesday March 19th and continuing every Wednesday thereafter, Home will officially be renamed Club Metrofunk.

Metrofunk.com is a project that began three years ago by industry veterans with the primary focus of facilitating creativity, foster openness, and empowering trendsetters within the industries of nightlife, fashion, film, and music. By taking on the form of an offline establishment every Wednesday, Club Metrofunk will be able to establish a real and stable networking environment for trendsetters to mingle and network with the people that support their creative vision, style, and mission.

The early portion of the night will serve as an offline showcase that will allow music artists to perform new hits, filmmakers to present their latest projects, fashion designers to expose their new lines, and so forth. The film feature for the debut night will be "Fly," an unorthodox and insightful view of combined creative genres including art, fashion, music, and film. Its methodology of representing the subconscious mind through film and photography has been raved about in Vogue, Nylon, WWD, and New York Times. The latter portion of the night will be fueled by celebrity nightlife personalities and their gorgeous entourages.

Jon B, owner of nightclubs Home and GuestHouse states, "I've seen my fair share of events focused websites and social networks on the Internet, and I think the Metrofunk model is truly unique and I am looking forward to having Club Metrofunk create a new and exciting night at Home, where some of the City's great musicians and filmmakers will get a chance to showcase their work to industry tastemakers."

Metrofunk's CEO, Han Kao says, "We are working hard to ensure that every aspect of Club Metrofunk will exemplify an atmosphere that reflects what Metrofunk stands for. Metrofunk is not just a website, or some cool new fad. It may manifest in the form of a website or an offline nightclub, but ultimately it is any medium that will help remove disconnects in our personal

lifestyle that common sense dictates should be connected. We are excited to be working with Jon B and Home and feel it is a big step forward in our overall mission.”

### **About Metrofunk**

[Metrofunk.com](http://Metrofunk.com) is an invite-only social and mobile network specifically designed to attract and empower trendsetters around the world in the lifestyle industries of nightlife events, fashion, film, and music. Metrofunk.com’s primary focus is to help facilitate creativity, foster openness, and become a useful marketing tool. This allows the mundane process of getting a message into public awareness to be simple and easy, thus allowing more energy and focus on the work itself. That’s the overall idea.

### **About Home**

In 2005, nightlife impresario, Jon B launched New York’s hottest nightclub, Home. Since it’s opening, Home has become a premiere nightlife destination for many of today’s A-list celebrities including Beyonce, Jessica Simpson, Kim Kardashian, Fergie, Lindsay Lohan, Ashlee Simpson, Jessica Alba, Jay Z, Nicky Hilton, Scarlett Johansson, Derek Jeter and Sarah Michelle Gellar. In December 2007, Home expanded, opening a second location in St. Louis.

No celebrity endorsement claimed or implied.

### **IMAGES:**

\*(PHOTO 72dpi: [Send2Press.com/wire/images/08-0312-Metrofunk\\_72dpi.jpg](http://Send2Press.com/wire/images/08-0312-Metrofunk_72dpi.jpg))

\*(PHOTO 300dpi: [Send2Press.com/photobay/08-0312-Metrofunk\\_300dpi.jpg](http://Send2Press.com/photobay/08-0312-Metrofunk_300dpi.jpg))

\*(Photo Caption: Club Metrofunk event invite.)

News issued by: Metrofunk



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Original Story ID: (3749) :: 2008-03-0312-003

Original Keywords: New York nightclubs, social networks, Club Metrofunk, New York nightlife culture, metropolitan based online social network built by trendsetters for trendsetters, Home and Guest House, invite-only social and mobile network specifically designed to attract and empower trendsetters around the world in the lifestyle industries of nightlife events, fashion, film, and music Metrofunk