

# Media Advisory: NewsChannel 5 and ABC's Extreme Makeover: Home Edition Wants Cleveland!

CLEVELAND, Ohio, March 12 (SEND2PRESS NEWSWIRE) – NewsChannel 5 and ABC need your help! Do you know someone whose home deserves an Extreme Makeover? If so, the producers of Extreme Makeover: Home Edition want to hear from you. Host Ty Pennington and his crew have been all across the map and are ready to drive that bus into a northeast Ohio neighborhood. Extreme Makeover: Home Edition airs on WEWS NewsChannel 5 each Sunday at 8PM.



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## **What does it take to be picked for an Extreme Makeover?**

The show producers are in search of real heroes – people that have amazing strength and who have put their own needs aside to help someone else. In addition to heroics, the producers are looking for families whose homes are in dire need of help. They don't want to tear down a nice looking house – they want to see houses that look like they might fall down on their own!

## **To be eligible**

A family must own their own single family home and be able to show producers how a makeover will make a huge difference in their lives.

### **To nominate a family**

Visit NewsChannel 5's website, [www.newsnet5.com](http://www.newsnet5.com), and follow the instructions. The deadline is March 24th, 2008 so don't delay!

### **Nominations must include**

1. The names and ages of each member of the household
2. A description of the major challenges within the home
3. Explanation of why this family is deserving, heroic, or a positive role model in their community
4. Photos of the family and a photo of the home
5. Don't forget to include a contact phone number

### **About WEWS NewsChannel 5**

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The company's portfolio of media properties includes: Scripps Networks, with such brands as HGTV, Food Network, DIY Network, Fine Living, Great American Country and HGTVPro; daily and community newspapers in 18 markets and the Washington-based Scripps Media Center, home to the Scripps Howard News Service; 10 broadcast TV stations, including six ABC-affiliated stations, three NBC affiliates and one independent; United Media, a leading worldwide licensing and syndication company that is the home of PEANUTS, DILBERT and approximately 150 other features and comics; Shop At Home, which markets a growing range of consumer goods directly to television viewers in roughly 55 million U.S. households; and Shopzilla, the online comparison shopping service that carries an index of more than 30 million products from approximately 55,000 merchants.

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