

# Southeast Food Service News Delivers Information that Food Service Professionals Crave

ATLANTA, Ga., March 13 (SEND2PRESS NEWSWIRE) – Southeast Food Services News (SFSN), the leading food service publication for the southeast, announces a new look and feel that promises to enhance the publication's already information-packed features.



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Each issue is packed with pictures and stories featuring new products and services available to food service operators. The monthly publication covers the backgrounds and trends that shape the food service industry, and keeps readers up-to-date with the latest in chef profiles, operator features, franchise updates, and more.

"We know the people, we know the companies, and we know how they all fit together," Elliott Fischer, Marketing Director, said. "We concentrate on food service news that really matters and keep our articles local and specific to the southeast."

As a bonus, chefs from throughout the southeast share recipes and food and beverage managers share tips about what's hot and what's not.

“We find that these operator feature case studies are helpful to people who are working in the field,” Fischer said. “People like to read about their peers’ successes as well as pitfalls so they can learn and improve on their own business.”

The publication is staffed with a group of professional writers; they know the business and have contacts that can provide the inside scoop.

And, because the staff at SFSN understands that food service professionals are busy people, information is provided in an easy-to-read newspaper format that allows its audience to get information at-a-glance.

Team members consistently travel to food and nutrition trade shows, providing them with an edge on food service industry trends and news. Each month, SFSN provides a calendar of food service activities to its readers. Readers will always be in the know when it comes to specialty food trade shows, regional conferences and more.

For example, in the month of April, SFSN will be at the Marine Hotel Association Conference and Trade Show in Hollywood, Fla., the Georgia School Nutrition Association Expo in Savannah, Ga., the Florida School Nutrition Association Expo in Orlando, plus several distributor shows in the region.

Each month, the editorial focus is different. Some months may hone in on school nutrition and wellness; regional southeast restaurant chains; vegetarian and organic cuisine; desserts; prepared foods and much, much more.

SFSN is a specialty regional food service publication, with more than 24,000 readers in the Southeastern U.S. It is designed specifically for the fast-changing and competitive restaurant and food service industry.

To learn more about Southeast Food Service News, visit: [www.SFSN.com](http://www.SFSN.com).

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