

Inventis Launches Robust Executive Career Marketing Service and Tax-Free Solar Energy Opportunity

LEWES, Del., March 17 (SEND2PRESS NEWSWIRE) – Multi-disciplined management consultancy, Inventis Inc, today launched an executive career marketing service for American executives and a solar energy investment initiative in Italy. The executive resume-building, resume marketing service and Italian solar energy opportunities use principles not common to its competitors in either industry.

While other resume writing services end with the creation of the resume, Inventis' executive resume-building and career marketing service goes several steps further. Specifically, an executive benefits from time saved, targeted email marketing and regional media exposure without having to do any of the work. Inventis will write press releases on behalf of the executive, providing them a unique opportunity to showcase potential employers through dedicated newspaper and, potentially, radio or television, by leveraging established press release distribution channels.

Inventis provides five resume levels to suit all budgets and is offering the first 50 clients the chance to target their new Inventis written resumes directly into the personal email inbox of the world's Top 26 headhunters for free.

Inventis is also inviting overseas investors to benefit from the booming solar energy sector in Italy. "If solar park investment vehicles are structured correctly," says Costanzo Ferraro, Founder and President of Inventis, "corporate revenues could potentially be taken tax-free. We have English speaking attorneys in Milan adept in structuring legally acceptable offshore entities."

The 2007 Legislative Decree sanctioned by the Italian Ministry for Economic Development protects private operators to comfortably resell their solar-produced energy to utility companies, energy distributors or on the financial markets.

Inventis project manages the land search and solar park construction from start to finish. Inventis sidestepped bureaucratic hurdles by selling land already approved by local and regional authorities for solar park installations, freeing clients to rapidly build their solar park investment and reap financial advantage of generous feed-in tariffs over a 20 year period. A 1 Megawatt solar park (enough to power 1,000 homes) produces projected annual revenues of EUR620,000 in approximately 18 months.

Costanzo Ferraro comments, "We've developed a win-win opportunity for Italian energy consumers, potential overseas investors and operators and our planet. That's much needed positive news for New Italy."

Visit the Inventis Inc website at <http://www.inventis.biz>.

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